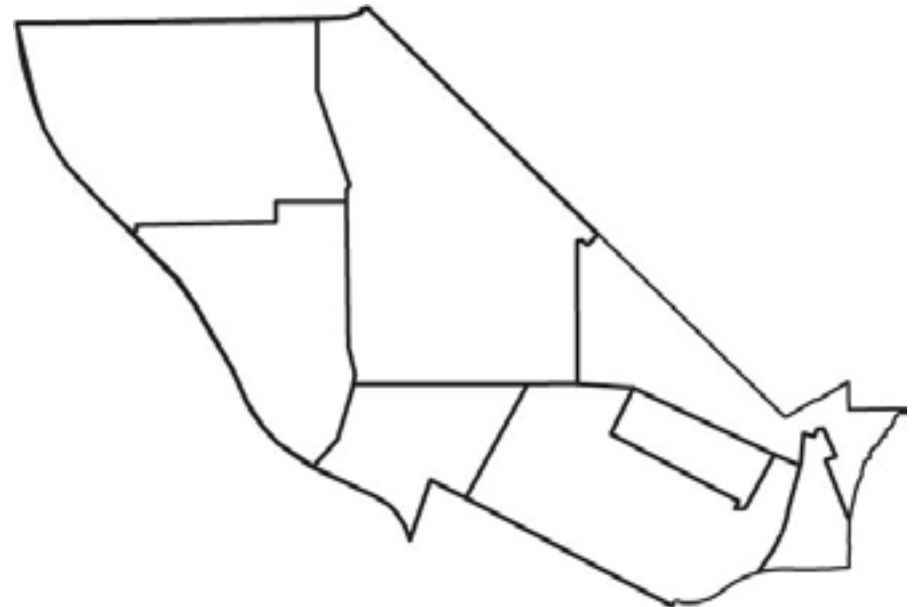


# STRATEGIC COMMUNITY PLAN - MAJOR REVIEW

## COMMUNITY PROFILE REPORT



## **ACKNOWLEDGMENT OF COUNTRY**

The City of Vincent would like to acknowledge the Traditional Owners of the land, the Whadjuk people of the Noongar nation and pay our respects to Elders past, present and emerging.

We recognise the unique and incomparable contribution the Whadjuk people have made and continue to make to our culture and in our community. We will continue to seek the input of the Traditional Owners.

The land on which we live, meet and thrive as a community always was and always will be Noongar land.

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# INTEGRATED PLANNING AND REPORTING FRAMEWORK

Under the Local Government Act 1995, every local government in Western Australia must develop a Strategic Community Plan, as part of an Integrated Planning and Reporting Framework (IPRF). The IPRF and guidelines seek to assist local governments in establishing local priorities that also link to operational functions.

The City's Council, Administration and community are all responsible for working together and developing and adopting a Strategic Community Plan (SCP) and a Corporate Business Plan (CBP).

State Government ensures that successfully implementing an integrated planning and reporting process will deliver the following outcomes:

- A Strategic Community Plan that clearly links the community's aspirations with the Council's vision and long-term strategy
- A Corporate Business Plan that integrates resourcing plans and specific council plans with the Strategic Community Plan, and
- A clearly stated vision for the future viability of the local government area.

The relationship between the SCP and the City's other strategic and operational documents is reflected below.



More information on the IPRF and guidelines can be found [here](#).

## STRATEGIC COMMUNITY PLAN

The Strategic Community Plan (SCP) states the community's long term (10+ years) vision, values, aspirations and priorities with consideration to other local government plans, information and resourcing capabilities. The SCP is not a static document and must undergo a minor review every two years and a major review every four years.

The SCP is the driving document to ensure that integration of assets, services and financial plans are able to meet the local governments resource capabilities and the community's needs.

The City's Strategic Community Plan 2018 - 2028 is available [here](#).

## CORPORATE BUSINESS PLAN

The Corporate Business Plan (CBP) is an internal business planning tool that translates council priorities into operations within the resources available.

The CBP details the services, operations and projects a local government will deliver within a defined period. It also includes the processes for delivering these and the costs associated.

At each CBP review, the following output should be produced:

- Annual budget - The financial representation of "Year 1" of the Corporate Business Plan, including detailed statutory financial requirements.
- Reprioritised/roll forward Corporate Business Plan - Outlining all of the local government's operations (including services, assets, Council priorities and projects), with detailed financial estimates, administrative responsibility and linkage to the SCP. The interdependent relationship with the Informing Strategies means that the level of resource capability over the extended life of the Corporate Business Plan is reviewed, assessed and updated as required.

The City's Corporate Business Plan 2020/21 - 2023/24 is available [here](#).

## INFORMING STRATEGIES

Informing Strategies (particularly Financial, Asset Management and Workforce) inform the local government of how capable it is to deliver the services and assets required by the community.

### Asset Management Plan

The effective management of assets is crucial to the sustainable delivery of local government services. Assets need to serve the needs of the community, in alignment with the SCP and the CBP. Local governments hold a large portfolio of long-lived assets, so it is critical to plan and prioritise the maintenance, renewal and replacement of existing assets and the acquisition of new assets. This requires a long-term "whole of life" view of asset management.

The City's Asset Management Strategy 2010 - 2020 is available [here](#). This strategy is now outdated and will be replaced by the Asset Management and Sustainability Strategy 2020 - 2030.

### Workforce Plan

It is essential to plan for a workforce that can deliver the CBP and consider the workforce implications of the SCP. The Workforce Plan addresses the skills, expertise and knowledge requirements; the desired organisational culture and how to develop it; what organisational structure will work best; recruitment and retention in the context of labour market challenges and opportunities; and the facilities and equipment needed to support a productive and inclusive workforce. The Workforce Plan also has regard to other regulatory requirements such as Equal Employment Opportunity Plans and Outcome 7 of the Disability Access and Inclusion Plan.

It is not a requirement for Councils to adopt the Workforce Plan, although some do by agreement with their Chief Executive Officer. The City's Workforce Plan is not publicly available at the time of this review.

### Long Term Financial Plan

The Long Term Financial Plan (LTFP) is a high-level informing strategy that demonstrates the alignment between the City's organisational capacity and Council's strategic aspirations developed in conjunction with the community. The plan outlines the City's approach to providing services and the associated infrastructure in a financially sustainable and affordable manner.

There is a legislative requirement for local governments to have adopted a LTFP and to review it annually, to ensure it covers at least a 10 year period. The following key strategic factors were recognised in this LTFP review:

- The review of the SCP conducted in 2018, which established the aspirations of the community and Council priorities and strategies for the subsequent 10 years; and
- The City's developing understanding of the asset renewal requirements across all asset classes to meet acceptable levels of service, and the financial implications of implementing the necessary maintenance renewal and upgrade programs.

The City's Long Term Financial Plan 2020/21 - 2029/30 is available [here](#).

### Annual Budget

All local governments are required to adopt an annual budget in accordance with Part 6, Division 2 of the *Local Government Act 1995*, Part 3 of the *Local Government (Financial Management) Regulations 1996*, Australian Accounting Standards (AASB), and the Australian Accounting Standards Board Interpretations (AASBI).

The budget is a detailed financial plan for the coming year covering all aspects of a council's operations, and reflects the resources generated by way of revenue and the resources consumed by way of expenditure. It is the basis for the setting of rates.

In addition to its planning aspects, the budget can and should be used by management as a benchmark against which actual financial and delivery performance can be measured.

The City's 2021/22 Annual Budget is available [here](#).

# CITY OF VINCENT STRATEGIC COMMUNITY PLAN 2018 - 2028

## LAST MAJOR REVIEW

The City's previous major review of the SCP commenced in 2017. The Imagine Vincent campaign was the City's largest community engagement initiative ever.

The intent of the campaign was to reach far and deep into the community to understand their dreams and desires for the future. Using this information, the SCP was developed to ensure the City could make the community's vision a reality.

The review was designed to be as engaging, inclusive, transparent and collaborative as possible. This was achieved through consideration of the following goals:

- To provide every person living, working in or visiting Vincent with every possible opportunity to shape Vincent's future; and
- To ensure the feedback results were honest, independent and representative of the community at large by considering age composition, gender, ethnicity, language, religion and ability.

The process of the previous major review is summarised as follows:



*1,041 people were involved in Imagine Vincent and over 4,204 thoughts, ideas and views were shared*



## THE OUTCOMES

A vision statement that best reflected the ideas and feedback received from the community engagement campaign was created by an independently and randomly selected Community Engagement Panel. The Panel's vision statement is as follows:

**In 2028, the City of Vincent is a leafy and vibrant 24 hour city, which is synonymous with quality design and sustainability. Its diverse population is supported in their innovative endeavours by a Council that says YES!**

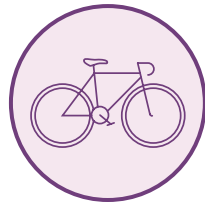
Six priorities to 2028 were identified through the feedback received from the community, and are intended to reflect the City's past, present and future.



### ENHANCED ENVIRONMENT

The natural environment contributes greatly to our inner-city community.

We want to protect and enhance it, making best use of our natural resources for the benefit of current and future generations.



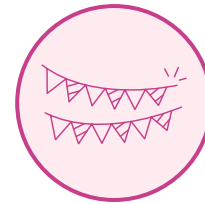
### ACCESSIBLE CITY

We want to be a leader in making it safe, easy, environmentally friendly and enjoyable to get around Vincent.



### CONNECTED COMMUNITY

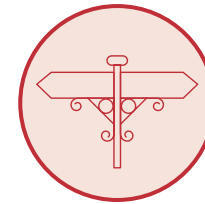
We are diverse, welcoming and engaged community. We want to celebrate what makes us unique and connect with those around us to enhance our quality of life.



### THRIVING PLACES

Our vibrant places and spaces are integral to our identity, economy and appeal.

We want to create, enhance and promote great places and spaces for everyone to enjoy.



### SENSITIVE DESIGN

Design that 'fits in' to our neighbourhoods is important to us.

We want to see unique, high quality developments that respect our character and identity and respond to specific local circumstances.



### INNOVATIVE & ACCOUNTABLE

The City of Vincent has a significant role to play in supporting our community to realise its vision. To achieve this, we will be an innovative, honest, engaged and responsible organisation that manages resources well, communicates effectively and takes our stewardship role seriously.






## Minor Review (2020)

A minor review of the SCP was undertaken and presented to Council at its ordinary meeting held on 23 June 2020. The purpose of the review was to understand what actions had been undertaken to meet the priorities of the SCP.



The minor review identified that all actions in the SCP had been commenced. A series of changes to the SCP were also recommended, as follows:

1. Inclusion of the IRPF diagram within Section 2 to better show the relationship between these different informing strategies and plans more comprehensively, and the inclusion of an accompanying explanation of the purpose of these documents.
2. Inclusion of Section 10 – *Monitoring and Review* of the document that sets out how and when reporting and monitoring occurs currently. This section also consolidates information relating to strategic reviews under Section 5 - *The Process* in the current SCP.
3. The demographic profile was updated based on forecasts and estimates as there has not been a release of new census data from the Australian Bureau of Statistics since 2016.
4. Other minor modifications such as updating figures, processes, additional information for context, and minor administrative corrections.

## Actions completed since adoption of the SCP 2018 - 2028

ENHANCED ENVIRONMENT			
THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO	RATING	WHAT WE'VE DONE
<ul style="list-style-type: none"> <li>• Our parks and reserves are maintained, enhanced and well utilised</li> <li>• Our urban forest/canopy is maintained and increased</li> <li>• We have improved resource efficiency and waste management</li> <li>• We have minimised our impact on the environment</li> </ul>	Invest in our parks and reserves which may include increased planting, improving or establishing playgrounds or skate parks and providing improved infrastructure such as water fountains and seats.		<ul style="list-style-type: none"> <li>• Parks upgrade and renewal program.</li> <li>• Pop-up Play.</li> </ul>
	Increase access to green space in high priority areas.		<ul style="list-style-type: none"> <li>• Preparing master plans for Woodville Reserve, Britannia Reserve and Robertson Park.</li> <li>• Prepared Haynes Street Reserve Development Plan.</li> <li>• Prepared Public Open Space Strategy.</li> <li>• Greening Plan developed and implemented.</li> </ul>
	Increase native planting and urban canopy in the public realm including tree planting in road reserves, verge gardens and strategic greening of City assets.		<ul style="list-style-type: none"> <li>• Streetscape Improvement Program.</li> <li>• Greening Plan Program.</li> <li>• North Perth Sump to Park Project.</li> </ul>
	Provide information and support the community to increase greening and tree preservation on private property (such as developing a planting guide).		<ul style="list-style-type: none"> <li>• Developed Tree Selection Tool.</li> <li>• Developed Greening Plan.</li> <li>• Subsidised sale of trees at native plant sale.</li> </ul>
	Deliver a contemporary and sustainable waste service that minimises waste generation and increases recovery, reuse and recycling.		<ul style="list-style-type: none"> <li>• Implementation of FOGO bin system.</li> <li>• Prepared Waste Strategy 2018-2023.</li> <li>• Successfully ceased providing commercial waste service.</li> </ul>

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	Invest in alternative energy and water efficiency initiatives, including consideration of emerging technologies.		<ul style="list-style-type: none"> <li>• Solar PV System Installation Program.</li> <li>• Energy and Water efficiency initiatives.</li> <li>• Transition to electric vehicle fleet.</li> <li>• Water Sensitive Urban Design review completed.</li> </ul>
	Support education programs and initiatives that assist the community to live sustainably.		<ul style="list-style-type: none"> <li>• Sustainable Environment Strategy prepared.</li> <li>• Water Efficiency Action Plan prepared.</li> <li>• Sustainability Education Program (events and digital communications).</li> <li>• Waste Education Program.</li> <li>• Greening Plan community programs and events.</li> </ul>

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## ACCESSIBLE CITY

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO	RATING	WHAT WE'VE DONE
<ul style="list-style-type: none"> <li>• Our pedestrian and cyclist networks are well designed, connected, accessible and encourage increased use</li> <li>• We have better integrated all modes of transport and increased services through the City</li> <li>• We have embraced emerging transport technologies</li> </ul>	Deliver alternative streetscapes that encourage increased pedestrian and cyclist activity.	✓	<ul style="list-style-type: none"> <li>• Partner with others, including Local Governments and the State Government, to advocate for improved transport networks.</li> </ul>
	Develop and progress an integrated transport plan that considers increased and better connected pedestrian, cyclist and public transport.	✓	<ul style="list-style-type: none"> <li>• Accessible City Strategy finalised.</li> </ul>
	Improve and enhance pedestrian and bicycle support infrastructure.	✓	<ul style="list-style-type: none"> <li>• Bicycle parking request program.</li> <li>• Undertook improvements to bike repair stations.</li> <li>• Planting and greening improvements.</li> <li>• Preparing Wayfinding Strategy for town centres.</li> </ul>
	Prioritise pedestrians through safe streets, slower speed zones and shared spaces.	✓	<ul style="list-style-type: none"> <li>• Safe streets project.</li> <li>• 40km/h zone trial.</li> <li>• Created shared spaces at Leederville Village Square and North Perth Common.</li> </ul>
	Partner with others, including Local Governments and the State Government, to advocate for improved transport networks.	✓	<ul style="list-style-type: none"> <li>• Assisting on State Transport Strategy, Greater Perth Transport Plan, Long Term Cycle Network and more.</li> </ul>





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## CONNECTED COMMUNITY

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO	RATING	WHAT WE'VE DONE
<ul style="list-style-type: none"> <li>• An arts culture flourishes and is celebrated in the City of Vincent</li> <li>• We have enhanced opportunities for our community to build relationships and connections with each other and the City</li> <li>• Our many cultures are celebrated</li> <li>• We recognise, engage and partner with the Whadjuk Noongar people and culture</li> <li>• Our community facilities and spaces are well known and well used</li> <li>• We are an inclusive, accessible and equitable City for all</li> </ul>	<p>Integrate accessibility, diversity and inclusion into our operations and service delivery to meet the needs of everyone in our community.</p>		<ul style="list-style-type: none"> <li>• Beatty Park children's playground now wheelchair accessible.</li> <li>• City communications follow accessibility guidelines.</li> <li>• City employees trained in LGBTIQIA inclusion awareness.</li> <li>• City has celebrated and promoted milestone dates for inclusion on our social media.</li> <li>• Implementing Disability Access and Inclusion Plan.</li> <li>• Developed purpose-built website for COVID response, improving access to diverse community.</li> </ul>
	<p>Develop a clear vision for creative arts in the City and continue to deliver public art, inclusion of art in built form, opportunities for local artists and creative spaces.</p>		<ul style="list-style-type: none"> <li>• Preparing Arts Plan.</li> <li>• Developed Arts Development Action Plan.</li> <li>• Provided grant opportunities to local artists.</li> <li>• Planning for expenditure of percent for art reserve.</li> <li>• Reviewing Percent for Art Policy.</li> <li>• CoV Film Project.</li> <li>• Co-funded Murals Project.</li> <li>• Partnered with Perth Festival on key events.</li> </ul>

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	<p>Acknowledge and celebrate the history of the Whadjuk Noongar people and develop partnerships with local Whadjuk Noongar organisations and community members.</p>		<ul style="list-style-type: none"> <li>• Prepared and implementing 'Innovate' Reconciliation Action Plan.</li> <li>• Cultural Awareness Training undertaken by City staff and Council Members.</li> <li>• Built relationships internally and externally.</li> <li>• Celebrated and participated in NAIDOC Week.</li> <li>• Acknowledged significant sites on City website.</li> <li>• Indigenous artwork added to Beatty Park indoor pool.</li> </ul>
	<p>Improve access to information on all that we offer our community, including comprehensive neighbourhood maps.</p>		<ul style="list-style-type: none"> <li>• Established a Community Hub for Library and Local History Centre, the Community Centre, and Customer Services.</li> <li>• Ongoing upkeep of neighbourhood map online.</li> <li>• Targeted social media for young people.</li> </ul>
	<p>Lead by example through decision making and communications to support the diversity and culture of our community.</p>		<ul style="list-style-type: none"> <li>• Engaged with RAP working group on major decisions.</li> <li>• Council resolution to support the Uluru Statement from the Heart.</li> <li>• Council resolution to support property lease to Whadjuk Northside.</li> <li>• Implementing Disability Access and Inclusion Plan.</li> <li>• Implementing Youth Action Plan.</li> </ul>



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	Develop and deliver a community engagement charter that clearly identifies how and when we will engage with the community and provide a single location for all information sharing.		<ul style="list-style-type: none"> <li>• Prepared and finalised new Community Engagement Framework.</li> <li>• Established Imagine Vincent EngagementHQ Portal.</li> </ul>
	Support and streamline community-led opportunities in public spaces such as 'street parties', community gardens and verge parks.		<ul style="list-style-type: none"> <li>• Modified local laws to allow flexibility of verge usage.</li> <li>• Participated in 'Play Streets Australia 1000 Play Streets' pilot project.</li> <li>• Created Street Activation Policy and Open Streets Program.</li> <li>• Community grants provided to street parties and other forms of activation.</li> </ul>
	Partner with support services and surrounding local governments to proactively address homelessness, social isolation and disadvantage and facilitate opportunities for members of the community to be involved.		<ul style="list-style-type: none"> <li>• Built relationships with support services.</li> <li>• Participation in City of Perth accreditation framework.</li> <li>• Assertive outreach funding.</li> <li>• Leederville Gardens Trust - COVID-19 Relief Funds.</li> </ul>




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## THRIVING PLACES

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO	RATING	WHAT WE'VE DONE
<ul style="list-style-type: none"> <li>We are recognised as a City that supports local and small business</li> <li>Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority</li> <li>We encourage innovation in business, social enterprise and imaginative uses of space, both public and private</li> <li>Our physical assets are efficiently and effectively managed and maintained</li> </ul>	<p>Increase our role and influence in attracting, retaining and growing independent businesses in the City through economic development initiatives and support for town teams.</p>		<ul style="list-style-type: none"> <li>Preparing Economic Development Strategy.</li> <li>Leader in Place Management.</li> <li>Provide annual grants to Town Teams.</li> <li>Created Vincent Rebound Plan.</li> <li>Prepared new Town Centre Place Plans for all town centres.</li> <li>Increased Town Team event funding.</li> </ul>
	<p>Increase safety in our town centres and public places through good design, investment in infrastructure and partnerships with WA Police and community organisations.</p>		<ul style="list-style-type: none"> <li>City staff undertaken Crime Prevention Through Environmental Design training.</li> <li>Improving lighting and safety in town centres.</li> <li>Built relationship with WA Police and community groups/businesses.</li> <li>Installed CCTV on Beaufort Street and in Leederville.</li> <li>Uniting WA Outreach Worker.</li> <li>Facilitated good design outcomes facing Electric Lane in Leederville.</li> <li>Coordinated the formation of in the 'Inner City Local Drug and Alcohol Team' (with City of Perth and City of Subiaco).</li> </ul>






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	<p>Prioritise investment in maintenance, repair and improvement programs to deliver high quality public places and facilities.</p>		<ul style="list-style-type: none"> <li>• Included development incentives in Leederville Precinct Structure Plan.</li> <li>• Built Form Policy requires sustainable initiatives.</li> <li>• Prepared draft Asset Management and Sustainability Strategy.</li> <li>• Prioritised maintenance, renewal and upgrade in our parks.</li> <li>• Significant investment in community facilities in the Capital Works Program.</li> <li>• Upgrade of sports ground lighting through grant funding.</li> <li>• Completion of Beatty Park indoor pool works.</li> </ul>
	<p>Streamline systems and policies to reduce red tape and barriers for business.</p>		<ul style="list-style-type: none"> <li>• Streamlined development application process to exempt most change of use applications.</li> <li>• Implemented ability to lodge for alfresco permits online.</li> <li>• Added flexibility to trade in public places.</li> <li>• Place Planners available to assist businesses.</li> <li>• Information sheets developed to provide easily accessible information on a range of development types.</li> </ul>
	<p>Review opportunities and advocate to better connect the City through support for the digital economy, investigating options for enhanced telecommunications infrastructure and services such as free public wi-fi.</p>		<ul style="list-style-type: none"> <li>• Installed public Wi-Fi.</li> <li>• Preparing Information and Communication Technology (ICT) Strategy.</li> </ul>

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	<p>Take a place-based approach to investment in our town centres and gathering places to increase activation, improve wayfinding and create destinations for all members of the community.</p>		<ul style="list-style-type: none"> <li>• Prepared six Town Centre Place Plans.</li> <li>• Investigating wayfinding improvements.</li> <li>• Prepared Asset Management and Sustainability Strategy.</li> </ul>
	<p>Encourage business growth and community interaction in smaller neighbourhood centres across the City, through inclusion in business support initiatives.</p>		<ul style="list-style-type: none"> <li>• Information sheets developed to provide easily accessible information on a range of development types.</li> <li>• Prepared and implemented COVID-19 Rebound and Recovery Plan.</li> <li>• Community Partners core role to improve community interaction.</li> </ul>

## SENSITIVE DESIGN




THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO	RATING	WHAT WE'VE DONE
<ul style="list-style-type: none"> <li>• Our built form is attractive and diverse, in line with our growing and changing community</li> <li>• Our built form character and heritage is protected and enhanced</li> <li>• Our planning framework supports quality design, sustainable urban built form and is responsive to our community and local context</li> </ul>	Improve design outcomes for all types of development in the City with the support of our Design Review Panel.		<ul style="list-style-type: none"> <li>• Implementing development approvals in line with Built Form Policy, State Planning Policy and Design Review Panel has resulted in improved design.</li> </ul>
	Encourage increased diversity of housing for our growing community through planning policy.		<ul style="list-style-type: none"> <li>• Zoning in Local Planning Scheme encourages increased diversity of dwelling densities. To be further supported by an updated Housing Strategy.</li> <li>• Preparing updated Local Planning Strategy and Local Planning Scheme.</li> </ul>
	Support high quality density development in town centres and high frequency corridors that responds to the local context.		<ul style="list-style-type: none"> <li>• Built Form Policy specifically addresses the different areas with unique policy provisions.</li> </ul>
	Reward sustainable design innovations including improved waste management, alternative energy, improved air quality and noise attenuation and more useable green space.		<ul style="list-style-type: none"> <li>• Included development incentives in Leederville Precinct Structure Plan.</li> <li>• Built Form Policy requires sustainable initiatives.</li> </ul>
	Champion our community's aspirations and the importance of local context within planning frameworks and decision making.		<ul style="list-style-type: none"> <li>• Built Form Policy specifically addresses the City's built form areas with unique policy provisions.</li> <li>• Community visioning undertaken for policy reviews included Character Retention and Leederville Precinct Structure Plan.</li> </ul>

 What we did matches what we said we'd do 
  We're on our way to achieving the action


## INNOVATIVE AND ACCOUNTABLE

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO	RATING	WHAT WE'VE DONE
<ul style="list-style-type: none"> <li>• Our resources and assets are planned and managed in an efficient and sustainable manner</li> <li>• Our community is aware of what we are doing and how we are meeting our goals</li> <li>• Our community is satisfied with the service we provide</li> <li>• We are open and accountable to an engaged community</li> </ul>	<p>Review and consolidate assets to ensure all buildings and facilities are well utilised and meet community needs.</p>		<ul style="list-style-type: none"> <li>• Prepared Asset Management and Sustainability Strategy.</li> <li>• Preparing Facilities Plan and Master Plans.</li> <li>• Preparing Property Investment Framework.</li> </ul>
	<p>Continuously improve the City's website and other communication channels to ensure information is easy to find and services are effectively communicated.</p>		<ul style="list-style-type: none"> <li>• Implemented live chat function on website.</li> <li>• COVID portal assisted the community to easily find relevant information during crisis and lock down.</li> <li>• Reviewing and updating building services web content and FAQs on City's website.</li> <li>• Overhauled the City's website for 'regulated business', providing the City's customers updated and accurate information, including Food Businesses and Public Buildings. This includes ongoing communications regarding the regulatory requirements around COVID-19.</li> <li>• Provision of an Information Sheet on 'Effective Neighbour Communications' to assist and encourage effective communication between neighbours and builders regarding development issues.</li> </ul>

 What we did matches what we said we'd do  We're on our way to achieving the action

	Support two-way dialogue and provide clear pathways for community members to find information and interact with us through on and off-line options.		<ul style="list-style-type: none"> <li>• Relocated Customer Service Centre to library</li> <li>• Improved website technology</li> <li>• Active social media accounts</li> <li>• Established Community Engagement Panel.</li> <li>• Use of different methods for two-way dialogue, including community forums, community consultation panel, pop-up consultation for AMSS, social media responses and live chat.</li> </ul>
	Involve the community in setting our strategic directions through ongoing participation.		<ul style="list-style-type: none"> <li>• All strategic plans are advertised at the start and throughout the development and review process</li> <li>• Prepared and implementing the City's Public Health Plan 2020-2025.</li> <li>• Community consultation panel activated.</li> </ul>
	Advocate on issues of importance to our community.		<ul style="list-style-type: none"> <li>• City and Council regularly establish and advocate for various topics based on community feedback.</li> <li>• Advocated to State Government during COVID-19 response.</li> <li>• Established Advocacy Agenda circulated to Council Members quarterly.</li> <li>• Attending regular WALGA metro building surveyors meetings to discuss issues impacting our community, seeking advice / information from DFES, DMIRS and WALGA on legislative and building issues.</li> </ul>

 What we did matches what we said we'd do  We're on our way to achieving the action

	<p>Measure and respond to the level of community satisfaction with the City.</p>		<ul style="list-style-type: none"> <li>• Undertaken community surveys with positive results.</li> <li>• Community Resilience Survey.</li> <li>• Place Score Liveability Survey.</li> <li>• Continual monitoring of community sentiment arising during the community engagement process.</li> </ul>
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# Current Priorities

Strategic focus over the next four years (CBP)

	Priority area	SCP Outcomes	CBP actions aligned to SCP outcomes
ENHANCED ENVIRONMENT	<p>The natural environment contributes greatly to our inner-city community.</p> <p>We want to protect and enhance it, making best use of our natural resources for the benefit.</p>	<ul style="list-style-type: none"> <li>• Our parks and reserves are maintained, enhanced and well utilised.</li> <li>• Our urban forest/canopy is maintained and increased.</li> <li>• We have improved resource efficiency and waste management.</li> <li>• We have minimised our impact on the environment</li> </ul>	<ul style="list-style-type: none"> <li>• Assess and plan for installation of large-scale solar photovoltaic systems at various City assets.</li> <li>• Prepare and implement Master Plans and development plans for various City reserves/parks.</li> <li>• Continue to implement Greening Plan Program.</li> <li>• Streetscape Improvement Program.</li> <li>• Delivery of FOGO bin system.</li> <li>• Implementation of Sustainable Environment Strategy actions.</li> <li>• Develop and implement parks upgrade and renewal program.</li> </ul>
ACCESSIBLE CITY	<p>We want to be a leader in making it safe, easy, environmentally friendly and enjoyable to get around Vincent.</p>	<ul style="list-style-type: none"> <li>• Our pedestrian and cyclist networks are well designed, connected, accessible and encourage increased use.</li> <li>• We have better integrated all modes of transport and increased services through the City.</li> <li>• We have embraced emerging transport technologies.</li> </ul>	<ul style="list-style-type: none"> <li>• Prepare Accessible City Strategy.</li> <li>• Your Move Program – events and education regarding active transport.</li> <li>• Improve bike boulevards and pedestrian ways.</li> <li>• Monitor and report on 40km/h Speed Zone Trial.</li> <li>• Develop a Wayfinding Strategy for town centres.</li> </ul>
CONNECTED COMMUNITY	<p>We are diverse, welcoming and engaged community. We want to celebrate what makes us unique and connect with those around us to enhance our quality of life.</p>	<ul style="list-style-type: none"> <li>• An arts culture flourishes and is celebrated in the City of Vincent.</li> <li>• We have enhanced opportunities for our community to build relationships and connections with each other and the City.</li> <li>• Our many cultures are celebrated. We recognise, engage and partner with the Whadjuk Noongar people and culture.</li> <li>• Our community facilities and spaces are well known and well used.</li> <li>• We are an inclusive, accessible and equitable City for all.</li> </ul>	<ul style="list-style-type: none"> <li>• Implement actions under Safer Vincent Plan.</li> <li>• Continue to implement Seniors Program and increase range of activities and programs.</li> <li>• Review and further develop Library/City of Vincent Community Centre/Local History Centre programs, services and events.</li> <li>• Continue to implement the Disability Access and Inclusion Plan 2017 – 2022.</li> <li>• Grow, develop and review arts initiatives and projects including Lightbox Laneway Gallery and Percent for Art Policy.</li> <li>• Continue to implement 'Innovate' Reconciliation Action Plan.</li> <li>• Continue availability of Cultural Awareness Training for City staff and Elected Members.</li> <li>• Continue to develop and implement Youth Action Plan.</li> </ul>



<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>THRIVING PLACES</b></p>	<p>Our vibrant places and spaces are integral to our identity, economy and appeal. We want to create, enhance and promote great places and spaces for everyone to enjoy</p>	<ul style="list-style-type: none"> <li>• We are recognised as a City that supports local and small business.</li> <li>• Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority.</li> <li>• We encourage innovation in business, social enterprise and imaginative uses of space, both public and private.</li> <li>• Our physical assets are efficiently and effectively managed and maintained.</li> </ul>	<ul style="list-style-type: none"> <li>• Prepare and implement town centre Place Plans for Leederville, Pickle District, Beaufort Street, Mount Hawthorn, North Perth and William Street.</li> <li>• Prepare and implement Master Plans and development plans for various City reserves/parks/facilities/community spaces.</li> <li>• Implement Public Open Space Strategy.</li> <li>• Develop Sport and Recreation Facilities Plan.</li> <li>• Develop and implement Vincent Rebound Plan.</li> <li>• Continue improving lighting and safety in town centres, including reviewing and upgrading City's CCTV network.</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>SENSITIVE DESIGN</b></p>	<p>Design that 'fits in' to our neighbourhoods is important to us. We want to see unique, high quality developments that respect our character and identity and respond to specific local circumstances.</p>	<ul style="list-style-type: none"> <li>• Our built form is attractive and diverse, in line with our growing and changing community.</li> <li>• Our built form character and heritage is protected and enhanced.</li> <li>• Our planning framework supports quality design, sustainable urban built form and is responsive to our community and local context.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to implement and (where necessary) update City's Built Form Policy.</li> <li>• Prepare the Leederville Activity Centre Plan.</li> <li>• Implement electronic parking permits and integrate City's current parking technology.</li> <li>• Investigate a planning framework for each of City's town centres.</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>INNOVATIVE &amp; ACCOUNTABLE</b></p>	<p>The City of Vincent has a significant role to play in supporting our community to realise its vision. To achieve this, we will be an innovative, honest, engaged and responsible organisation that manages resources well, communicates effectively and takes our stewardship role seriously</p>	<ul style="list-style-type: none"> <li>• Our resources and assets are planned and managed in an efficient and sustainable manner.</li> <li>• Our community is aware of what we are doing and how we are meeting our goals.</li> <li>• Our community is satisfied with the service we provide.</li> <li>• We are open and accountable to an engaged community.</li> </ul>	<ul style="list-style-type: none"> <li>• Implement policy document register and review plan.</li> <li>• Improve risk maturity and reporting of risks via Corporate Risk Register.</li> <li>• Continue to develop Beatty Park 2062 and develop and implement Beatty Park Leisure Centre upgrade.</li> <li>• Develop and implement Asset Management Strategy.</li> <li>• Prepare and implement City's Public Health Plan.</li> <li>• Implement City's Property Management Framework.</li> <li>• Continue annual reviews and updates to the City's LTFFP.</li> <li>• Review and document corporate processes.</li> </ul>

# 2021 AUSTRALIAN LIVEABILITY CENSUS - CITY OF VINCENT

The City of Vincent participated as a Distribution Organisation in the 2021 Australian Liveability Census (23 March - 30 June 2021).

Place Score invited communities to assess the liveability of the own neighbourhoods by rating 50 Place Attributes. These Place Attributes include topics across a broad range of themes; open space, movement, local character, economy and more. A high level summary of the findings is described below. The full report is provided as **Attachment 1**.

**TOP STRENGTHS** – should be celebrated and protected.

- Connectivity (proximity to other neighbourhoods, employment centres, shops, etc.)
- Access to neighbourhood amenities (cafes, shops, health and wellness services, etc.)
- Locally owned and operated businesses
- Things to do in the evenings (bars, dining, cinema, live music, etc.)
- Local businesses that provide for daily needs (grocery stores, pharmacy, banks, etc.)
- Walking/jogging/bike paths that connect housing to communal amenity (shops, parks, etc.)

**IMPROVEMENT PRIORITIES** - the aspects of Vincent that are important to people but are currently under-performing. Improving these attributes will have the most significant impact on the community.

- Elements of natural environment (natural features, views, vegetation, topography, water, wildlife, etc.)
- General condition of public open space (street trees, footpaths, parks, etc.)
- Access and safety of walking, cycling and/or public transport (signage, paths, lighting, etc.)
- Quality of public space (footpaths, verges, parks, etc.)

**FOR CONSIDERATION** - attributes to look-out for as they are negatively affecting Vincent's liveability, but are valued by fewer people.

- Sense of neighbourhood safety (from crime, traffic, pollution, etc.)
- Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density, etc.)
- Sense of personal safety (for all ages, genders, day or night)
- Sustainable behaviours in the community (water management, solar panels, recycling, etc.)
- Protection of the natural environment
- Evidence of recent public investment (roads, parks, schools, etc.)

# COMMUNITY PROFILE (SNAPSHOT)

The City of Vincent is an inner-City municipality incorporating some of Perth's most vibrant, inviting town centres and suburbs. The City is located about 3 kilometers north of the Perth CBD.

	CITY OF VINCENT		GREATER PERTH	
	2016	2021*	2016	2021*
Median age	34		36	
Australian and Torres Strait Islander Population	0.7%		1.6%	
Couples with children	21%		32%	
Older couples without children	4%		9%	
Lone person households	29%		22%	
Medium and high-density housing	51%		25%	
Median weekly household income	\$2,004		\$1,636	
Median weekly mortgage repayment	\$514		\$467	
Median weekly rent	\$422		\$372	
Households renting	38%		26%	
Households with a mortgage	30%		40%	
Overseas born	35%		36%	
Language at home other than English	22%		20%	
University attendance	7%		5%	
University qualification	41%		23%	
Trade qualification (certificate)	12%		19%	
Unemployment rate	6.1%		8.1%	
Participation rate (population in labour force)	69%		64%	
Public transport (to work)	15%		10%	
SIFA index of disadvantage <i>(A higher score of the index means a lower level of disadvantage)</i>	1069		1026	
Homeless persons (estimated)	293		N/A	

\*data to be completed upon release of ABS census data (mid 2022)

# COMMUNITY PROFILE (ASSUMPTIONS) Profile .id (2021)



## Growth:

The City's population forecast for 2020 is 39,621 and it is estimated to increase to 44,443 by 2026.

Between 2016 and 2036, East Perth - Claisebrook is expected to have the highest annual growth of 5.3%, followed by West Perth at 3.24%, and Leederville at 2.65%. The areas expected to have the lowest annual growth are Mount Hawthorn and Highgate at 0.85% and 0.88%, respectively.

Key drivers of population change include development history, migration patterns, housing role and function and housing supply.



## Development within the City:

Between 2016 to 2021, the total rateable properties within the City of Vincent increased by 962 properties. Rateable properties include all single houses, grouped and multiple dwellings, and commercial and industrial lots that are vacant or occupied. This is an average of 192 new properties per year.

It is expected that East Perth - Claisebrook (203%), West Perth (86.4%), Leederville (62.2%) and Perth (55.7%) will see the highest levels of growth between 2016 and 2036. Highgate (16.9%), Mount Hawthorn (21.6%), Mount Lawley (23.2%), and North Perth (35.6%) are expected to see the lowest growth rates during this same period.



## Net migration by age:

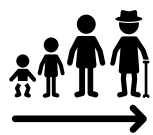
The age group with the highest net migration in City of Vincent is 20-24 year olds. This trend is expected to stay relatively stable across the 2016 - 2036 period.

The City is expected to see a loss of families (30 - 44 years and 0 - 14 years) due to affordability and market preference. There may be some gain of older adults (45 - 59 years) and minimal change in migration in ages 50 years+.



## Non-private dwellings:

800 people were estimated to be living in non-private dwellings in the City of Vincent in 2021. The City is expected to have an increase of 99 persons aged 75 years+ who live in a non-private dwellings across the 2016 - 2036 period. This indicates growth in aged care facilities.



## Births and deaths:

In 2017, Mount Hawthorn is estimated to have the highest fertility rate of 1.64 (births per woman). This is expected to decrease to 1.62 in 2036.

# STRATEGIES

## **Accessible City Strategy 2020 - 2030**

The [Accessible City Strategy 2020 - 2030](#) seeks to put people first by making getting around safe, easy, environmentally friendly and enjoyable. It is also intended to guide the review of the Bicycle Network Plan (2013) and the Precinct Parking Management Plans (2009) and in part, replace the Car Parking Strategy (2010).

The Accessibility Strategy is scheduled for a minor review in 2021/22 and a major review in 2025.

## **Affordable Housing Strategy (2008)**

The [Affordable Housing Strategy](#) was commissioned in 2008 and provides an overview of the changing housing and planning policy environment; analyses the key housing and demographic trends in the City of Vincent; and identifies the critical issues for affordable housing and the challenges presented by gentrification. The Strategy also explores the relationship between affordable housing, diversity and the planning framework, and includes a series of principles, objectives and actions.

The review of the Affordable Housing Strategy is recommended to occur prior to 2025. It would be most appropriate to undertake this review at the same time as the Local Planning Strategy review.

## **Asset Management and Sustainability Strategy 2020 - 2030**

The City's [Asset Management & Sustainability Strategy 2010 - 2020](#) (AMSS) is a framework for the management, provision, performance, renewal, and rationalisation of the City's assets. The Strategy seeks to maintain the City's current assets to a high standard, while at the same time invest in new assets to meet the community's needs.

The Asset Management and Sustainability Strategy 2020 - 2030 is currently in draft form. This strategy provides an emphasis on financial sustainability, with the City attempting to strike a better balance between renewal costs and asset depreciation.

This document is informed by the goals of the SCP and the CBP. Successful asset management can help those respective plans achieve their targets.

## **Car Parking Strategy (2010)**

The [Car Parking Strategy 2010](#) seeks to address car parking issues within the City. The strategy analyses the supply and demand for parking, considers upgrades to paid parking facilities, and considers the effectiveness of cash-in-lieu of parking. It also seeks to implement objectives from the 2002 Car Parking Strategy that were not yet implemented. This strategy has in part, been replaced by the City's Accessible City Strategy.

The Car Parking Strategy is currently being reviewed.

### **Closed Circuit Television (CCTV) Strategy 2013 - 2018**

The aims of the [CCTV Strategy](#) is to provide the framework and criteria for the strategic development and ongoing management of internal CCTV and external mobile CCTV systems that are owned, leased and/or operated by the City of Vincent; and to ensure the financial sustainability of CCTV systems, seeking further external funding where appropriate.

The Safer Vincent Plan 2019 - 2022 includes an action item to review, update and implement the CCTV Strategy by June 2020. The review of this Strategy is scheduled to occur in early 2022.

### **Community and Stakeholder Engagement Strategy (2021)**

The [Community and Stakeholder Engagement Strategy](#) and associated Policy were adopted in September 2021. It has been designed to guide the way the City engages with its community and stakeholders to ensure that the community's views and aspirations are continually represented and help to inform the decisions made.

The Community and Stakeholder Engagement Strategy is scheduled for a minor review in 2023 and a major review in 2025.

### **Economic Development Strategy 2011 - 2016**

The [Economic Development Strategy](#) seeks to improve the City's ability to successfully facilitate economic activity and growth. It posits a number of strategies to achieve this, including making the City more attractive for investment and partnering with established businesses and groups. It takes both a whole of City approach, as well as identifying key actions that can be taken at the precinct level.

The precinct level actions are highly-personalized and tailored to specific precinct economic conditions. Ultimately this document highlights areas where the City can improve economic development, economic planning, and aims towards a prosperous future for the City.

The Economic Development Strategy is under review and is to be finalised following the progression of the COVID-19 Relief and Recovery Strategy and Implementation Plan (2020).

### **Local Planning Scheme No. 2**

The [Local Planning Scheme No. 2](#) comprises the Scheme Text and Scheme Maps. The Scheme Text should be read in conjunction with the Local Planning Strategy. At the core of this Framework is the Local Planning Strategy which sets out the long-term planning direction for the local government, applies State and regional planning policies and provides the rationale for the zones and other provisions of the Scheme.

The Scheme divides the local government district into zones to identify areas for particular uses and identifies land reserved for public purposes. Most importantly, the Scheme controls the types of uses and development allowed in different zones. There are particular controls included for heritage and special control areas. The Scheme Text also sets out the requirements for planning approval, enforcement of the Scheme provisions and nonconforming uses.

The Local Planning Scheme No. 2 is currently being reviewed.

### **Local Planning Strategy 2016**

The [Local Planning Strategy](#) is the principal document for outlining and communicating the future land use planning of the City of Vincent. The Strategy provides the long term direction to assist future decision making in response to population growth and change. The Strategy will have the endorsement of Council and provide certainty and a statement of direction for the community.

The Local Planning Strategy responds to the long term strategic direction of the State Government, as well as responding to and planning for local needs such as employment, community and recreation facilities, housing, transport and tourism.

The Local Planning Strategy is currently being reviewed.

### **Physical Activity Strategy 2009 - 2013**

The [Physical Activity Strategy](#) aims to foster healthy physical activity throughout the community to improve health of local residents.

The City's Public Health Plan 2020 - 2025 identifies 'physical activity' as one of its strategic pillars and has informally replaced the Physical Activity Strategy. On this basis, it is recommended the Physical Activity Strategy is reviewed and repealed if no longer relevant.

### **Public Open Space Strategy 2018**

The [Public Open Space Strategy](#) identifies and guides the management, provision, use of and investment in parks, reserves and other open spaces. The key action items identify opportunities to improve the quality and quantity of open space within the City.

The Public Open Space Strategy 2018 is scheduled to be reviewed and updated in 2023.

### **Sustainable Environment Strategy 2019 - 2024**

The [Sustainable Environment Strategy 2019 - 2024](#) responds to global environmental changes by focusing on five priority areas, being energy, transport, water, waste, and urban greening & biodiversity. The Strategy includes a series of actions and outcomes the City will continually work towards.

The City's Sustainable Environment Strategy 2019–2024 is scheduled to be reviewed and updated in 2024.

### **Waste Strategy 2018 - 2023**

The [Waste Strategy 2018 – 2023](#) recognises that the management of waste is a significant risk for the City through rising costs and high community expectations, as well as having hugely significant impacts on the environment. As such, this Waste Strategy focuses not only on improving the City's management of waste by increasing recovery whilst decreasing waste to landfill, but also aims to decrease the waste generation within the City as a whole. The Strategy is intended to propose what residents, businesses and the City itself will need to explore,

develop and implement to achieve this.

The Waste Strategy is an evolving long term direction-setting tool that will be reviewed on an annual basis to ensure continuous progress towards the City's vision of zero waste to landfill by 2028.

The Waste Strategy 2018 - 2023 is scheduled to be reviewed and updated in 2023.

### **Western Central Local Emergency Management Arrangements 2008**

The [Western Central Local Emergency Management Arrangements](#) is an agreement between local governments in the western central area of metropolitan Perth as to how to manage emergency situations. It is required by the *Emergency Management Act 2005*.

The document covers the prevention of, preparation for, response to and recovery from emergencies. The types of emergencies covered by this plan includes but is not limited to bush fires, storms, hazardous materials emergencies, and human health epidemics. The plan outlines supporting resources and relevant agencies for different types of emergencies, a framework for risk assessment, and a response and evacuation arrangement. This plan allows the City of Vincent to be prepared for emergency situations and to sufficiently respond to and support residents' needs during any possible time of crisis.



# Plans

## **Arts Development Action Plan 2018 - 2020**

The [Arts Development Action Plan 2018 - 2020](#) provides a strategic framework and clear set of themes, goals and deliverables, focusing on the art projects the City will focus on between 2018 - 2020. The Plan provides artistic direction for the City whilst the Arts Strategy is being developed.

The Arts Development Action Plan is currently under review.

## **Banks Reserve Master Plan**

The [Banks Reserve Master Plan](#) was endorsed in 2019 and provides a coherent and coordinated vision to guide the future development and management of Banks Reserve. Implementation of this Master Plan will ensure the potential benefits from this high-quality community asset are maximised and that it positively influences a broad range of the current and future City of Vincent community members.

## **Community Safety and Crime Prevention Plan 2015 - 2018**

The [Community Safety and Crime Prevention Plan 2015 - 2018](#) identifies three focus areas being community safety promotion and awareness, safety through effective partnerships, and safe places and safe spaces.

The Community Safety and Crime Prevention Plan is now outdated and requires review.

## **Disability Access and Inclusion Plan 2017 - 2022**

The [Disability Access and Inclusion Plan 2017 - 2022](#) has been prepared in accordance with requirements of the *Disability Services Act 1993* and enables the City to strategically plan and implement improvements to access and inclusion across seven outcome areas, including services and events, buildings and facilities, information, quality of service, complaints, consultation processes and employment.

The Plan is reviewed yearly by the Disability Access and Inclusion Plan steering group. A formal review of the Plan is due in 2022.

## **Greening Plan 2018 - 2023**

The [Greening Plan 2018 - 2023](#) focuses on opportunities to increase overall tree canopy cover, create more liveable neighbourhoods and foster biodiversity. These opportunities are sought on both public and privately owned land.

The Greening Plan 2018 - 2023 is scheduled to be reviewed and updated in 2023.

## **Heritage Strategic Plan 2013 - 2017**

The [Heritage Strategic Plan 2013 - 2017](#) builds upon the Heritage Strategic Plan 2007 - 2012. It considers the places of heritage significance within the City and provides recommendations for how to best preserve places of significance, as well as how they may be adaptively reused.

The Heritage Strategic Plan 2013 - 2017 identifies five key result areas and includes an action plan detailing how and when the priorities will be implemented. The goals of this strategy help the City maintain its heritage values, ensuring these places can be used and enjoyed by the community into the future.

This Plan has not been reviewed since its adoption in May 2013 however is under review now.

### **Multicultural Plan 2013 - 2017**

The [Multicultural Plan 2013 - 2017](#) was developed to guide City Officer's in working with people from culturally and linguistically diverse backgrounds. It seeks to improve access, remove barriers and promote awareness of cultural diversity in the City. This Plan was identified as a priority of the City's Strategic Community Plan 2011 - 2016.

An evaluation and review of the Plan is recommended.

### **Precinct Parking Management Plans (Leederville, Mount Hawthorn, Mount Lawley / Highgate, North Perth and Perth) (2009)**

The [Precinct Parking Management Plan](#) contains a survey of the parking supply within each precinct, including the demand and duration of stay for both on- and off-street parking. The Plan also incorporates a series of short, medium and long term recommendations to provide guidance over a 10 year period. The overall objective is to accommodate higher density and intensities of use.

The Accessible City Strategy (2021) identifies the need to establish a business plan for the management of parking within the City. This would be achieved through the preparation of precinct-specific parking management plans, ensuring the plans provide the right amount of parking in the right locations to support reduced car dependence.

Review and update of the Precinct Parking Management Plans is recommended.

### **Public Health Plan 2020 - 2025**

The [Public Health Plan 2020 - 2025](#) provides a framework for the health and wellbeing of the local community. It is the City's road map to continue to enable our community to enjoy healthy, happy and connected lived in a supportive environment. The five pillars identified to influence health and wellbeing within the community are public health and leadership, social environment, built environment, natural environment and health protection. The City is currently investigating ways to integrate the provisions of the Public Health Plan into its planning framework.

The Public Health Plan 2020 - 2025 is scheduled for review in 2025.

### **Rebound Plan | Addendum to COVID-19 Relief & Recovery Strategy**

Local governments in Western Australia are required to implement public health and emergency directives from the State Government and to support the response and recovery of the State Government in accordance with the *Emergency Management Act 2005*. The [Rebound Plan | Addendum to COVID-19 Relief & Recovery Strategy](#) outlines actions to assist in protecting the health of the community and providing support to businesses and organisations.

The Strategy includes long term recovery goals that could inform the Local Planning Strategy review.

### **Reconciliation Action Plan | Reflect 2017 - 2018**

The '[Reflect](#)' [Reconciliation Action Plan](#) (RAP) is the City's first holistic framework that harnesses the City's dedication to building stronger partnerships, employment opportunities, greater recognition and participation with aboriginal people, communities and organisations.

The RAP identifies a series of actions that seek to make a more meaningful and lasting contribution to reconciliation.

### **Reconciliation Action Plan | Innovate 2019 - 2021**

The '[Innovate](#)' [Reconciliation Action Plan](#) (RAP) builds upon the success of the 'Reflect' RAP and pushes the City to innovate further, to think creatively about how it can celebrate our local Noongar culture, be authentic in its interactions with our local Whadjuk people and work with its community towards lasting reconciliation.

A new Reconciliation Action Plan is required to be developed.

### **Safer Vincent Plan 2019 - 2022**

The [Safer Vincent Plan 2019 – 2022](#) builds upon the achievements of the City's previous Community Safety and Crime Prevention Plans which were adopted in 2007, 2010 and 2015 and provides a framework to address key local community safety and crime prevention priorities, actions and deliverables over the next four years.

The Plan provides an overview of current community safety priorities within the City; encourages a collaborative, whole of community approach to community safety and crime prevention; and promotes strong community partnerships and connections that contribute to positive community safety outcomes within the City.

The Plan should be reviewed prior to its expiry in 2022.

### **Youth Action Plan 2020 - 2022**

The [Youth Action Plan 2020 - 2022](#) demonstrates the City's commitment to engage with people within Vincent who are aged 15 - 24, noting this group makes up approximately 15 percent of Vincent's population.

The plan helps to deliver meaningful support and services for youth and ensure the youth perspective is part of Vincent's decisions and plans for the future. The action items within the strategy focus on support and opportunity, community and participation, wellbeing and resilience, and organisational capacity.

A second phase of the Plan will be developed and implemented in 2022.

## Place Plans

The City of Vincent Town Centre Place Plans Volume Series has been developed as a set of 'place based' strategic documents to guide the direction of funding and resources in the City's town centres. The documents guide the implementation of all major initiatives in the town centres.

The Town Centre Place Plans (Place Plans) are split into the following volumes:

- VOLUME 01 sets out the strategic direction for all of the City's town centres and outlines the projects (including associated funding and resources) which are common to all town centres.
- VOLUME 02 to 07 include the Place Plans specific to each town centre. Each volume relates to one of the City's six town centres and districts, and outlines the funding and resources the City has specifically committed to each individual town centre. Volumes 02 to 07 have been developed as comprehensive, standalone documents which build upon the detailed information relating to all of the town centres in Volume 01.

The Place Plans direct the City's service units to deliver a range of place-based initiatives and enable the City to effectively support and coordinate change.

The City has developed Place Plans for:

- [Volume 01 - Town Centre Place Plan \(2018\)](#)
- [Volume 02 - North Perth Town Centre \(2018\)](#)
- [Volume 03 - Mount Hawthorn Town Centre \(2019\)](#)
- [Volume 04 - Leederville Town Centre \(2021\)](#)
- [Volume 05 - Beaufort Street Town Centre \(2021\)](#)
- Volume 06 - William Street Town Centre (Expected completion 2022)
- [Volume 07 - Pickle District \(2021\)](#)

All Place Plans are reviewed and updated annually.



# State Government Strategy and Policy

## State Planning Strategy 2050

The [State Planning Strategy 2050](#) provides the strategic context for planning and development decisions throughout the State by guiding and informing:

- local community plans, growth plans and local planning schemes and strategies with structure planning and development assessments;
- project approvals through the Government's Lead Agency Framework;
- planning for the coordination of physical and community infrastructure;
- region scheme amendments, regional planning and infrastructure frameworks, regional investments and service delivery programs; and
- investment proposals into areas and sectors of the State most likely to generate a return in the public interest.

## Perth and Peel @ 3.5 million

The [Perth and Peel @ 3.5 million](#) land use planning and infrastructure frameworks aim to accommodate 3.5 million people by 2050.

The frameworks define the urban form for the next 30 years, limit unsustainable urban sprawl and encourage greater housing diversity to meet changing community needs. They provide guidance and certainty to State Government agencies, local government and the development sector. It also determines where new homes and jobs will be located, make best use of existing and proposed infrastructure, and protect important environmental assets.

## State Planning Policies

Prepared under Part 3 of the *Planning and Development Act 2005*, [State planning policies](#) provide the highest level of planning policy control and guidance in Western Australia.

The framework is based around six pillar, being environment and natural resources, urban growth and settlement, economy and employment, transport and infrastructure, regional planning and development, and design of the built environment.

## Central Sub-regional Planning Framework (Part 1 and 2)

The [Central Sub-regional Planning Framework](#) is specific to all central local governments, including the City of Vincent. It aims to establish a long-term integrated planning framework for land use and infrastructure, with a focus on guiding future infill growth in the Central sub-region.

The framework broadly sets out proposals to:

- achieve more consolidated urban form and development within the sub-region;
- meet long-term housing requirements;
- strengthen key employment centres, including activity centres and industrial centres to meet the future needs of industry, commerce and the community;

- provide transport linkages that connect people with key centres of activity and employment, and access to areas beyond the Perth and Peel regions;
- facilitate and support a future regional infrastructure network including transport, service, community, social, health, tertiary education, regional sport and recreation infrastructure; and
- encourage and guide increased connectivity between areas of open space or conservation and protect areas with regional conservation and landscape value through an integrated green network and establish the elements and functions of the green network in supporting an active and healthy community.



# Future Trends

## Intensification

The States Perth and Peel @ 3.5million land use planning and infrastructure frameworks aims to accommodate 3.5 million people by 2050. This means the densities within the City will continue to grow and will place additional pressure on the City's existing services, facilities and infrastructure such as its road network and public open spaces. It is necessary to forward plan to ensure the City is able to continue meeting and exceeding the community's expectations.

## Access to information and technological advancements

We live in a complex environment. Our population is aging and becoming increasingly urbanised, technology is advancing rapidly, and people can access information quicker than ever before. COVID-19 has disrupted communities and their day-to-day lives in a way never experienced before. To adapt to these changes the City must understand and be more responsive to environmental impacts, financial constraints, and the needs of its community members and find new ways to engage with its community. This ensures it can act in the best interest of everyone and be accountable to all decisions made. Technological advancements provide opportunity to streamline existing processes which would allow officers more time to focus on customer facing activities.

## Social inclusion and expectations

There is a continued drive for efficiency in the local government sector, driven by financial constraints and customer expectations. Other expectations include, but is not limited to having access to affordable housing, employment, education, health, and public and active transport.

The Community and Stakeholder Engagement Strategy has identified the need for better two-way communication between the community and the City. Two-way conversation which would assist in understanding what the community's expectations are, and how the City is able to provide and support the community in the way they want to be supported.

## Sustainability and environment

The City of Vincent is a leader in applying sustainable development principles. The principles are embedded within the City's Policy No. 7.1.1 Built Form, which includes the objectives of responding to the changing needs of the community, environment and the economy over time in an efficient, functional and attractive manner; improving resource, energy and water efficiency throughout the development lifecycle including during construction, maintenance and ongoing use; and incorporating sustainable and energy efficient design that befits the local climate and provides comfortable living conditions while reducing greenhouse gas emissions.

The City will continue to pursue obtaining approval from the State Government so these objectives can be applied through a series of deemed-to-comply criteria.



## Pandemic recovery and economic impacts

COVID-19 caused unforeseen impacts on the Vincent community, including its local businesses. Although Western Australia has been able to return to 'normal' quickly in comparison to other states, local businesses and community members have still experienced economic disruption. Many businesses were forced to temporarily close or change the way they operate and people have been required to work from home on either a full time, part time or temporary basis. Businesses have also experienced a loss of revenue due to loss of activities and tourism opportunities.

The City was able to respond quickly and effectively through the creation and implementation of the COVID-19 Relief and Recovery Strategy and Implementation Plan (2020). The City, with support of the State Government, implemented changes to its planning framework to reduce red tape and assist the community and other stakeholders obtain planning and building approvals. This has helped to keep construction jobs functioning smoothly and created local income. Efforts should continue to ensure the local community remains supported during these unprecedented times.

# REFERENCES

Australian Bureau of Statistics (ABS), 2016. <https://www.abs.gov.au/>

.id (informed decisions), 2021. <https://forecast.id.com.au/vincent>

Australian Competition & Consumer Commission (ACCC), 2021. <https://www.accc.gov.au/consumers/online-shopping/sharing-economy>

# Attachment 1 - 2021 Liveability Census Report



# 2021 AUSTRALIAN LIVEABILITY CENSUS CITY OF VINCENT

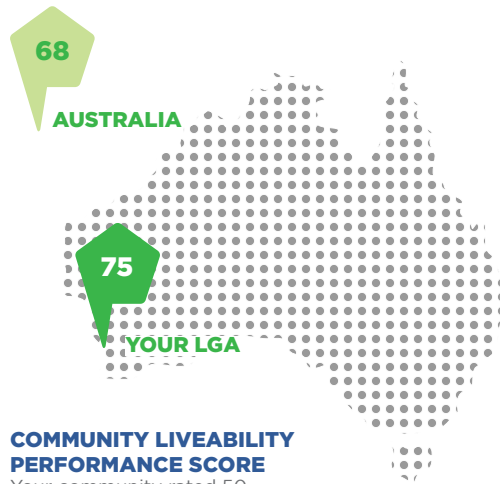
**City of Vincent participated as a Distribution Organisation in the 2021 Australian Liveability Census (23 March - 30 June 2021).**

**The following pages provide a high level summary of the results from residents of the City of Vincent and the rest of Australia.**



# City of Vincent

Western Australia, Australia

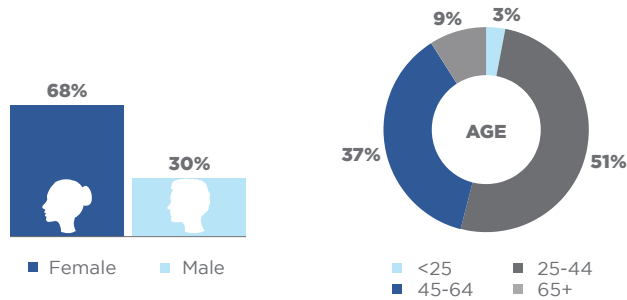


## COMMUNITY LIVEABILITY PERFORMANCE SCORE

Your community rated 50 neighbourhood liveability attributes to provide a score /100.

## ABOUT YOUR RESPONDENTS

**Population:** 33,693<sup>1</sup>  
**Total Responses:** 532 95% Confidence<sup>2</sup>  
 n= 284 (Community Values) n= 248 (Performance)



## AUSTRALIAN RESPONDENTS

Your data is being compared to the National Benchmark<sup>3</sup>.  
**Population:** 23,401,892<sup>1</sup>  
**Total Responses:** 31,710 95% Confidence<sup>4</sup>

## LIVEABILITY PERFORMANCE

Place Score invites communities to assess the liveability of their own neighbourhoods by rating 50 Place Attributes. These Place Attributes include topics across a broad range of themes; open space, movement, local character, economy and more.

Some neighbourhoods may perform well in one theme but less well in others. National comparison data has been provided for three themes, encompassing 19 of the 50 individual Place Attributes.

## NET PROMOTER SCORE

The Net Promoter Score is a universal tool to measure community loyalty. NPS scores are measured with a single question and reported with a number from -100 to +100.

How likely is your community to recommend your LGA?

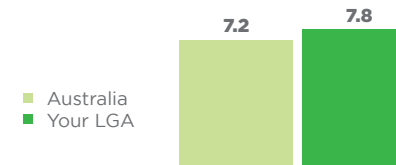


## ACCESS ALL YOUR DATA

To access all your results, nine themes, along with detailed performance and priorities data, contact Place Score to unlock your Liveability Platform, an online tool for your whole organisation.

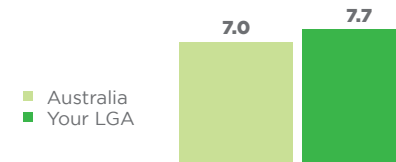
## MOVEMENT

Relates to the movement of people and goods and connectivity.



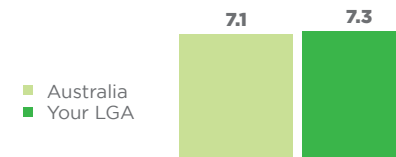
## COMMUNITY

Relates to people's identity, how they express that identity, and how they interact and define the broader community.



## MANAGEMENT & SAFETY

Relates to the management of an area and its users feelings of safety.



## NOTES

1. Source: ABS 2016 Census.
2. Confidence levels are provided for Care Factor (community values) respondents ± 6%.
3. Data from the 2021 Australian Liveability Census (23 March to 30 June 2021).
4. Care Factor ± 0.8%; Place Experience ± 0.4%.
5. Within the margin of error.

# City of Vincent

Western Australia, Australia

## CELEBRATE YOUR STRENGTHS

Liveability Strengths are defined as local neighbourhood attributes that your community values as being important to them. These Place Attributes are contributing positively to local liveability and should be protected and built on.

Priorities are Place Attributes that are valued by most people in your community, however, their performance is impacting them negatively.

Invest where there will be most community benefit - build on strengths and improve priorities.

### TOP 3 LIVEABILITY STRENGTHS

CF	STRENGTHS	PX
5a	Connectivity	8.9
3	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)	8.8
7	Locally owned and operated businesses	8.2

### TOP 3 LIVEABILITY PRIORITIES

CF	PRIORITIES	PX
5b	Elements of natural environment	7.5
1	General condition of public open space (street trees, footpaths, parks etc.)	7.8
8b	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	7.6

## YOUR COMPETITIVE ADVANTAGE

Every place has something that already is, or can be built into, a competitive advantage.

Your Best Performers are opportunities to distinguish your LGA from the pack. Consideration could be given to who values these attributes and how you can attract them to your area.

Under Performers can reveal your weaknesses but may not necessarily be priorities - if your community, or the people you are trying to attract, do not value them.

## NATIONAL BENCHMARK COMPARISON

This graph compares the performance of your LGA with Place Score's National Benchmark.<sup>2</sup>



Nationally, the largest number of people value the following attributes:

- Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.) (73% vs 54% in your LGA)
- General condition of public open space (street trees, footpaths, parks etc.) (68% vs 71% in your LGA)
- Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) (55% vs 50% in your LGA)

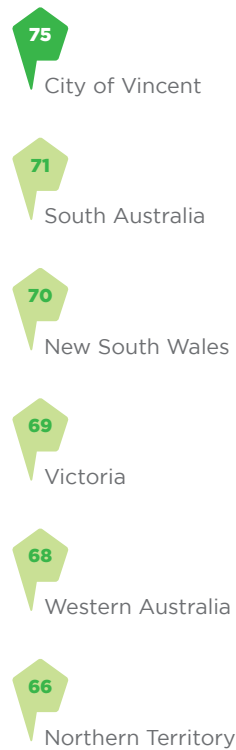
# City of Vincent

Western Australia, Australia

## HOW DO YOU COMPARE?

Understanding your strengths and weaknesses compared to the National Benchmark can help you plan to build on your competitive advantage or improve areas that are under-performing.

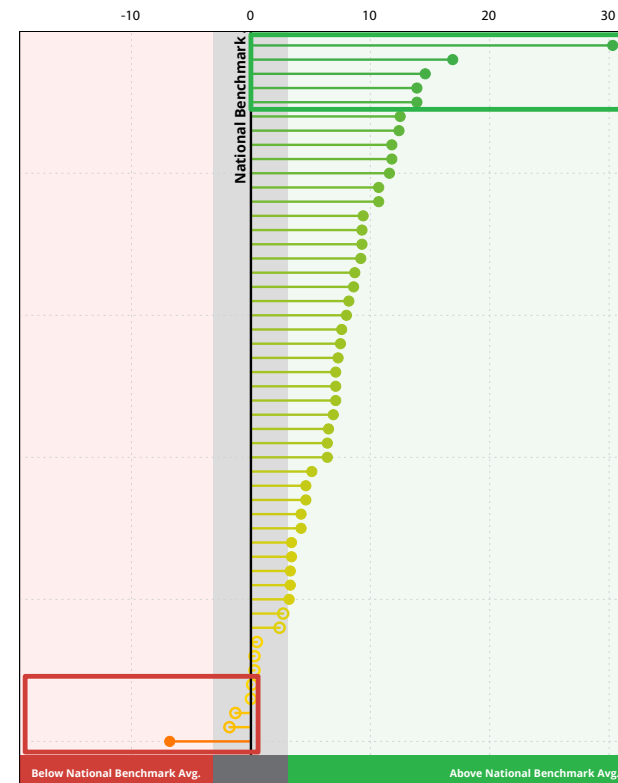
### PX SCORES



### BEST AND WORST PERFORMING ATTRIBUTES<sup>1</sup>

TOP 5 ATTRIBUTES COMPARED TO THE NATIONAL AVERAGE	DIFFERENCE FROM NATIONAL AVERAGE
Things to do in the evening (bars, dining, cinema, live music etc.)	30%
Cultural and/or artistic community	17%
Local history, historic buildings or features	15%
Local employment opportunities (within easy commute)	14%
Unusual or unique buildings and/or public space design	14%

BOTTOM 5 ATTRIBUTES COMPARED TO THE NATIONAL AVERAGE	DIFFERENCE FROM NATIONAL AVERAGE
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	-7%
Sense of personal safety (for all ages, genders, day or night)	-2%
Ease of driving and parking	-1%
Range of housing prices and tenures (low to high \$, buy or rent etc.)	0%
Family and community services (aged, disability and home care, protection and support services etc.)	0%



#### NOTES

1. The grey area in the graph covers attributes that are within the margin of error, meaning you should be cautious as they could be lower, higher or the same as the National Benchmark average. National average sample used n=15,084.
2. A threshold difference of 10 points between the CF Rank and PX Rank is used to ensure that displayed priorities are not within the margin of error.
3. Care Factor (CF) ranking out of 50. The lower the number, the higher the number of people who think this attribute is important. Strengths have a high CF and high PX. Priorities are the poorest performing CF ranked in the overall top 10.
4. Considerations are the worst performing attributes outside of the Top 10 CF. Only the top three Considerations are displayed. More Considerations that have a lower CF rank may exist.

# City of Vincent

Western Australia, Australia

## HIGH IMPACT INVESTMENT

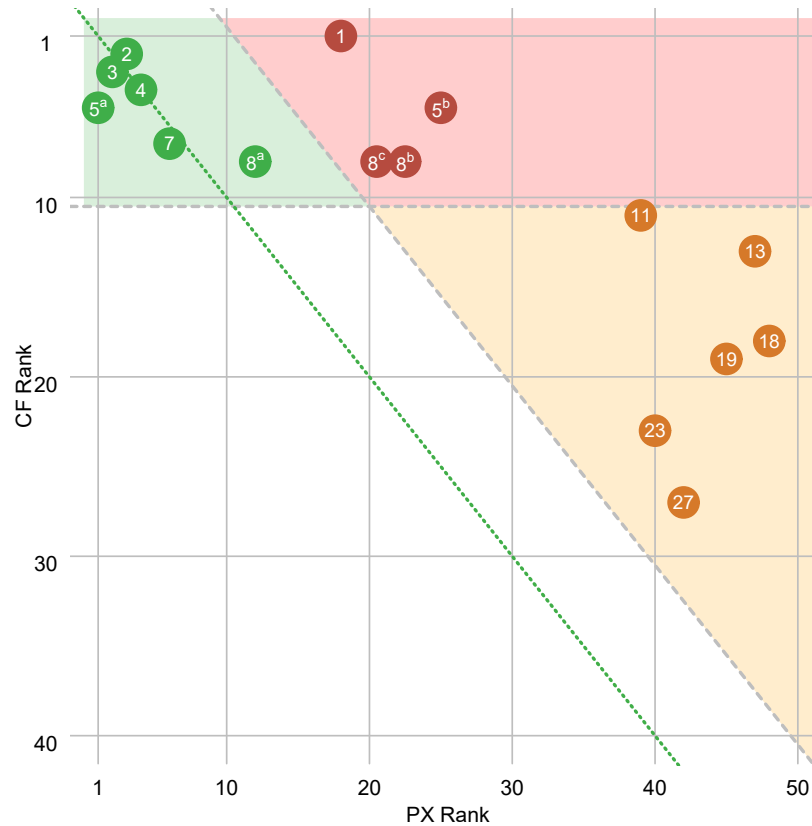
Build on, and improve local liveability by investing in what matters to your community. By understanding what your community values and how they rate the performance of each Place Attribute, you can preserve what is working well and recommend the areas for investment that will bring the most benefits to your community.

These tables and graph illustrate your town centre strengths, improvement priorities and considerations.

STRENGTHS should be celebrated and protected.

IMPROVEMENT PRIORITIES identify the aspects of your LGA that are important to people but are currently under-performing. Improving these attributes will have the most significant impact on your community.

FOR CONSIDERATION are attributes to look-out for, they are negatively affecting your local liveability, but valued by fewer people.



**LEGEND**  
 - - - Horizontal: Top 10 CF threshold  
 Diagonal: Threshold showing attributes whose PX Rank performs 10 points worse than its CF Rank<sup>2</sup> (PX=CF+10)  
 — Equal CF Rank and PX Rank (PX=CF)

CF	STRENGTHS <sup>3</sup>
5 <sup>a</sup>	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
3	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
7	Locally owned and operated businesses
4	Things to do in the evening (bars, dining, cinema, live music etc.)
2	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
8 <sup>a</sup>	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)

CF	IMPROVEMENT PRIORITIES <sup>3</sup>
5 <sup>b</sup>	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
1	General condition of public open space (street trees, footpaths, parks etc.)
8 <sup>b</sup>	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
8 <sup>c</sup>	Quality of public space (footpaths, verges, parks etc.)

CF	CONSIDERATIONS <sup>4</sup>
13	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
18	Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)
11	Sense of personal safety (for all ages, genders, day or night)
19	Sustainable behaviours in the community (water management, solar panels, recycling etc.)
23	Protection of the natural environment
27	Evidence of recent public investment (roads, parks, schools etc.)