



CITY OF VINCENT

CEO KPIs

2023 REPORT



CEO'S MESSAGE

Dear Mayor Cole and Councillors

This year's KPIs were focused on ensuring alignment of the City's short and medium term actions to meet our long term strategic goals.

We are now doing this as well as any other local government.

LONG TERM PLANNING

This year, Council adopted a new 10-year Strategic Community Plan which outlines the community's vision and long term priorities for Vincent – with underground power being the one new thing the community has been most keen for us to deliver.

Council endorsed our Long Term Financial Plan which outlines how we will manage the revenue and expenditure required to deliver the Strategic Community Plan priorities in a financially sustainable manner.

We worked closely with Council to develop a long term financial model which will enable the City to deliver underground power to all residential streets in Vincent by 2031.

MEDIUM TERM PLANNING

Council has adopted an updated Four Year Corporate Business Plan and Four Year Capital Works Program which is marked by strong continuity towards our long term goals.

Each year, we are improving how we deliver the Four Year Capital Works Program. This sets out our maintenance, renewal, upgrade and build schedule to ensure our community assets and infrastructure are fit for purpose.

SHORT TERM PLANNING

The Annual Budget adopted by Council in June 2023 provides the detail of next financial year's revenues and expenditures for all our projects, programs and services outlined in the Corporate Business Plan.

Successful alignment of our short, medium and long term planning has enabled us to move quickly and effectively in a clear direction to deliver our suite of projects, programs and services to the community.

It has been a privilege and a pleasure to work with Council and staff this year on the many achievements outlined in this results report.

DAVID MACLENNAN

CEO



CEO'S KPIS 2022/23

| | STRATEGIC OUTCOME | PERFORMANCE CRITERIA | REVIEW FREQUENCY | WEIGHTING (OUT OF 100) |
|----|--|---|-------------------|------------------------|
| 1 | Achievement of the functions of the CEO in s5.41 of the Local Government Act. | <ul style="list-style-type: none"> Present a report on achievement of the functions of the CEO by 30 June 2023. | Annual | 40 |
| 1a | High quality and timely advice to Council on preparation of the annual budget and coordinated IPRF update. | <ul style="list-style-type: none"> CEO ensures strategic alignment of IPRF and annual budget process in line with Council endorsed project plan. | Quarterly updates | |
| 1b | Advice to Council on long-term financial sustainability including proposals for operational service efficiencies and revenue diversification. | <ul style="list-style-type: none"> Quality and timeliness of advice and management of the annual budget process and update of LTFP. | Annually | |
| 1c | Improvement in City's Financial and Information Technology Maturity | <ul style="list-style-type: none"> Improvements in financial and IT management maturity as per OAG annual audit findings. | Annual audit | |
| 2 | | | | |
| 2a | Delivery of strategic projects in the Corporate Business Plan <ol style="list-style-type: none"> Vincent Underground Power Program Leederville Carpark Request for Proposal Beatty Park 2062 Accessible City Strategy implementation and 40km/h target Robertson Park Development Plan Banks Reserve Master Plan implementation Mt Hawthorn Youth Skate Space Haynes Street Reserve Development and Transition Plan | <ul style="list-style-type: none"> Strategic projects delivered in line with Council endorsed project plans. CEO stewardship of major projects. Note the list of strategic projects will be as approved by Council on adoption of the Corporate Business Plan. | Quarterly updates | 40 |
| 2b | Improve customer experience and community engagement | <ul style="list-style-type: none"> Implementation of the Small Business Friendly Program reforms. Establish customer feedback and community engagement measures to drive improvement. | Annual report | |
| 2c | Delivery of Capital Works Program | <ul style="list-style-type: none"> Delivery of approved Capital Works Program within time, budget and scope. | Quarterly reports | |
| 2d | Advocacy on unfunded major projects | <ul style="list-style-type: none"> Progress in pursuing advocacy agenda. | Quarterly reports | |
| 3 | Executive leadership attributes | <ul style="list-style-type: none"> 360 survey on executive leadership capabilities. | Annual | 20 |

1. Achievement of the functions of the CEO

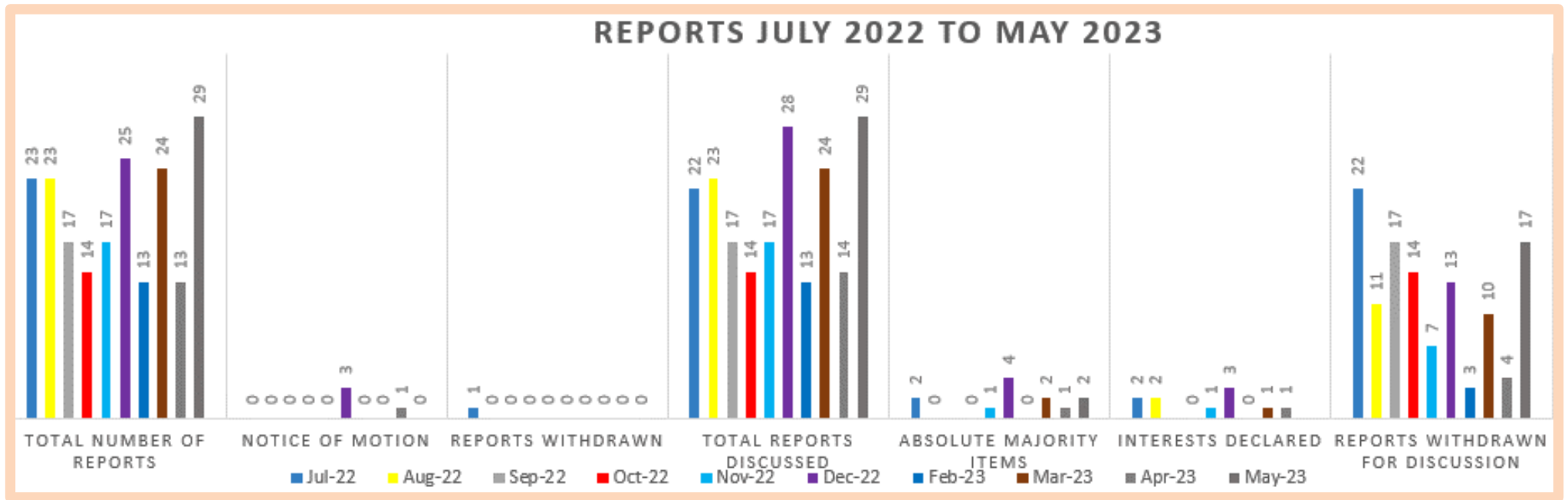
CRITERIA 1 – Performance of the Functions of the CEO

Performance criteria

| | |
|-----|--|
| 1.1 | Advise the Council in relation to the functions of a local government under the LG Act and other written laws. |
| 1.2 | Ensure that advice and information is available to the Council so that informed decisions can be made. |
| 1.3 | Cause Council decisions to be implemented. |
| 1.4 | Manage the day-to-day operations of the local government. |
| 1.5 | Liaise with the Mayor on the local government's affairs and the performance of the local government's functions. |
| 1.6 | Speak on behalf of the local government if the Mayor agrees. |
| 1.7 | Be responsible for the employment, management, supervision, direction and dismissal of other employees (subject to section 5.37(2) in relation to senior employees). |
| 1.8 | Ensure that records and documents of the local government are properly kept for the purposes of the LG Act and any other written law. |



1. Achievement of the functions of the CEO
 1.3 Cause Council decisions to be implemented

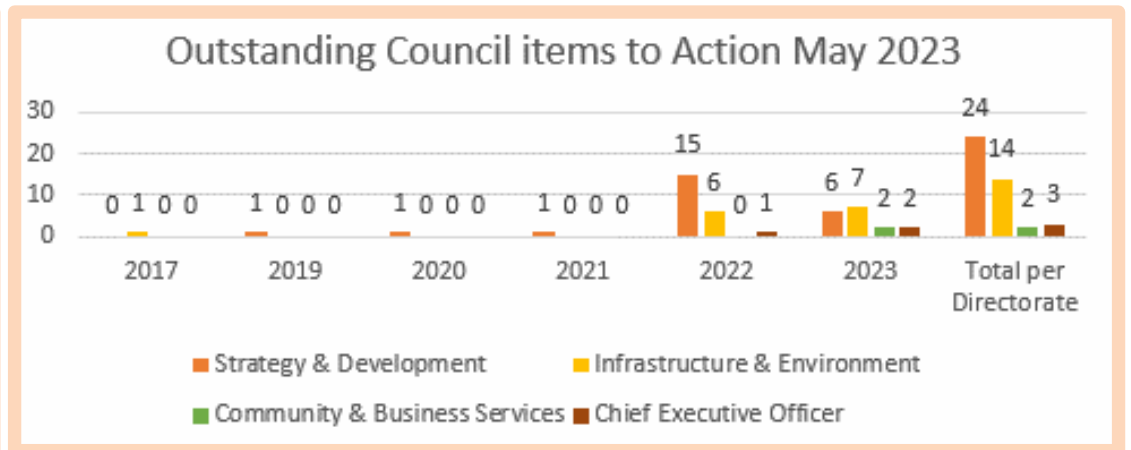
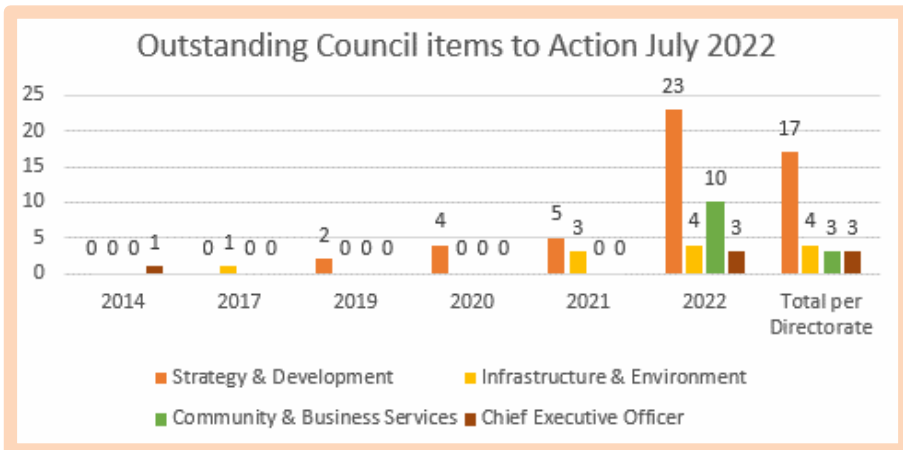


- 1. Achievement of the functions of the CEO
- 1.3 Cause Council decisions to be implemented

Council Meeting 20 June 2023

TheCityOfVincent
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1. **Achievement of the functions of the CEO**
- 1.5 Liaise with the Mayor on the local government's affairs and the performance of the local government's functions



1. **Achievement of the functions of the CEO**
- 1.5 Liaise with the Mayor on the local government's affairs and the performance of the local government's functions



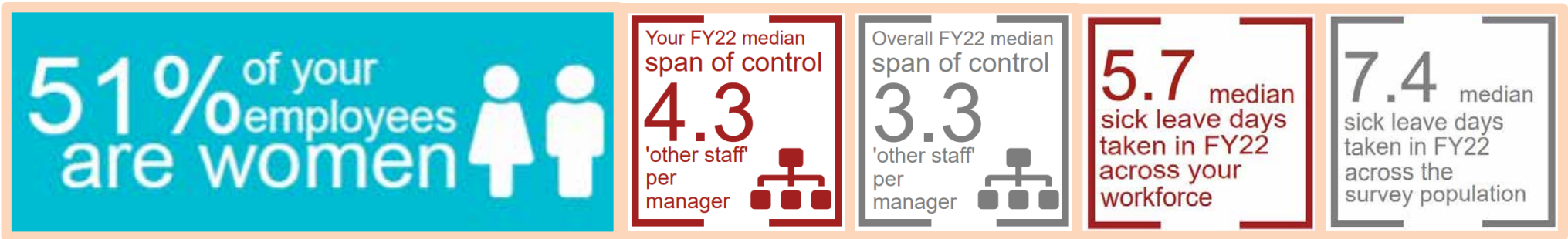
1. Achievement of the functions of the CEO

1.6 Speak on behalf of Local Government if the mayor agrees

The City of Vincent was successful in a bid to host the 2022 WAFL Grand Final. This followed strong advocacy from the CEO directly with the CEO of the Western Australian Football Commission to make the case for hosting the grand final at Leederville Oval.

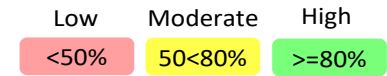


- 1. **Achievements of the Functions of the CEO**
- 1.7 Operational and Human Resource Management



performance overview

legend

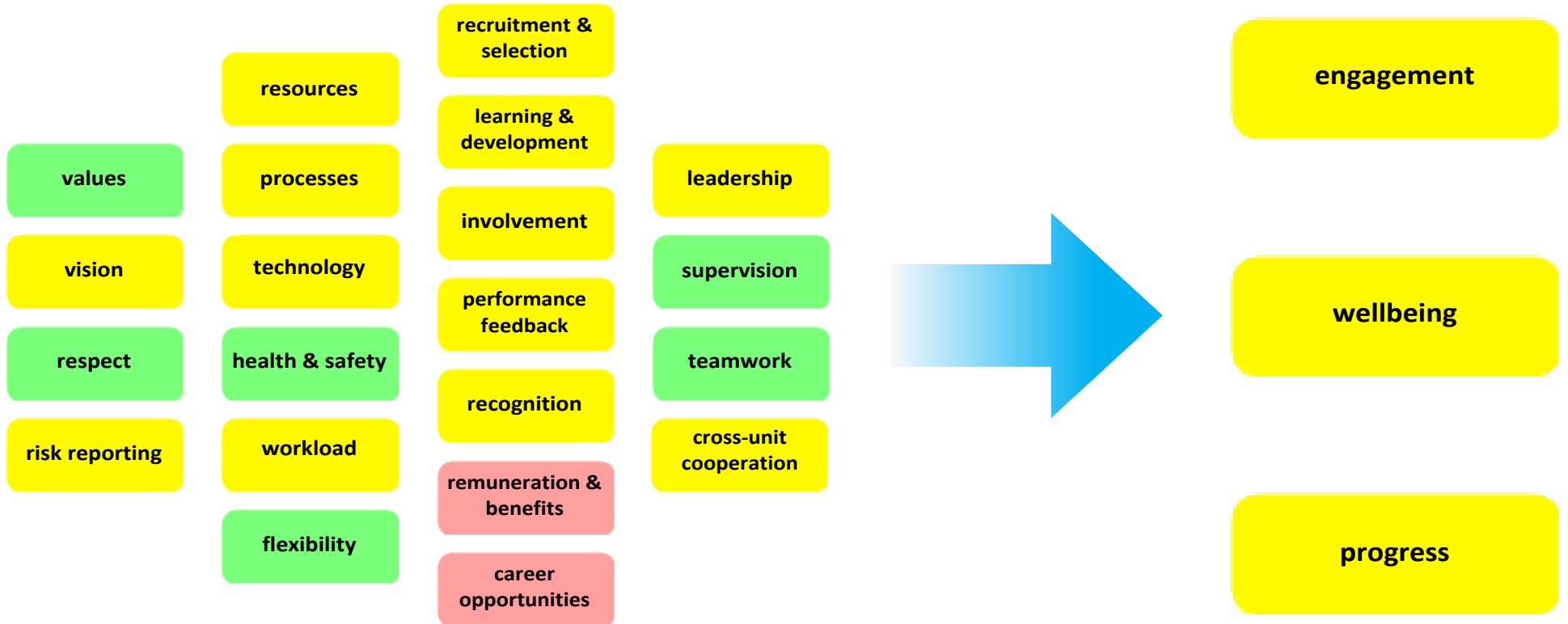


purpose

production

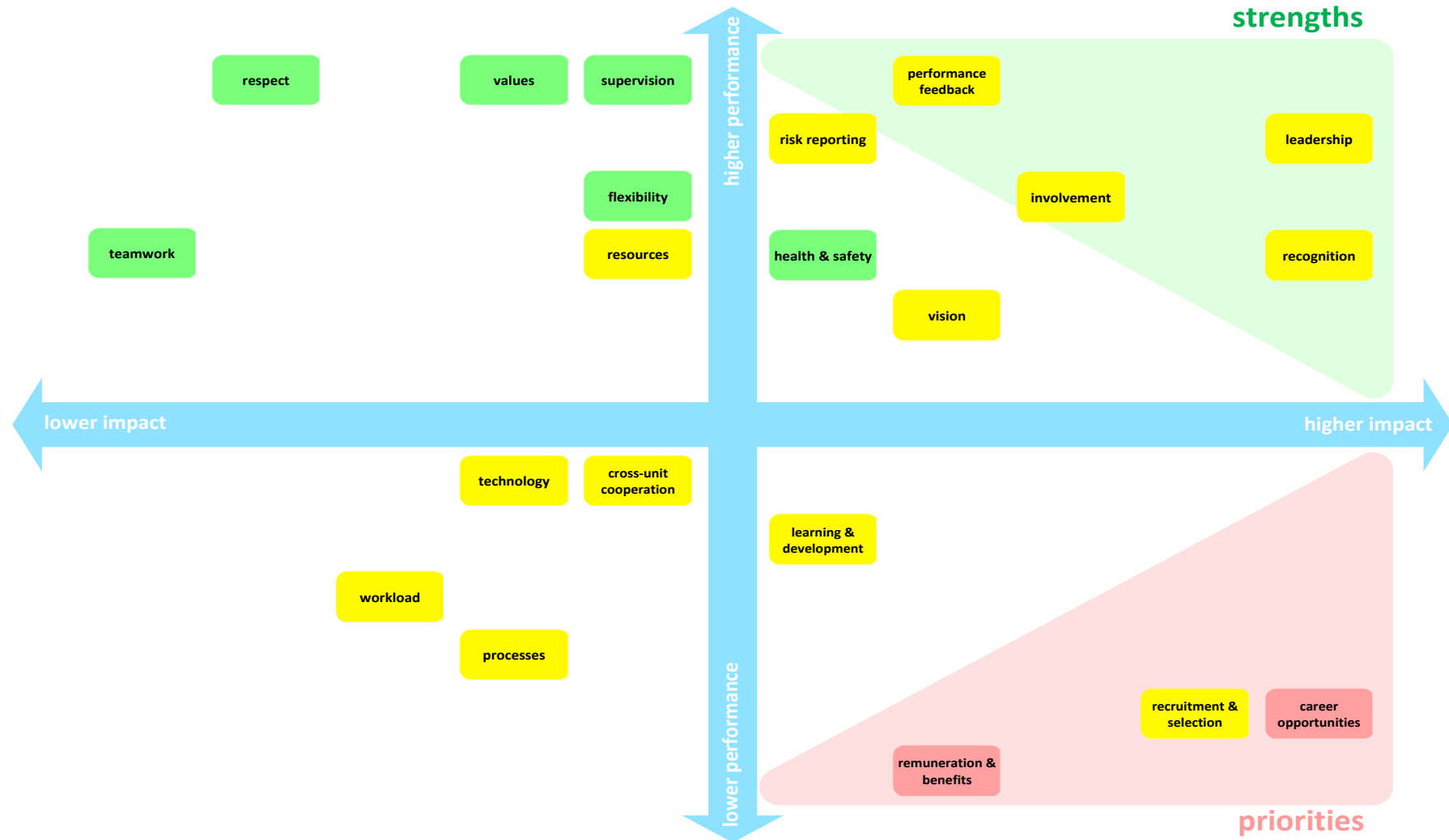
participation

people



priority matrix

Based on analyses of the data from this survey, the practices are positioned on the matrix below in terms of performance (combining % favourable and the comparison to benchmark) and impact (the degree that each practice is likely to drive engagement, wellbeing and progress). The potential priorities for improvement are in the bottom right (ie relatively low performance and high impact).



top 5 questions % favourable

| | | 2023 % Fav | 2020 % Diff | Ind % Diff |
|----------------------------|--|---------------|----------------|---------------|
| Health & Safety | Keeping high levels of health and safety is a priority of City of Vincent | 90% | +2% | +9% |
| Supervision | My direct manager behaves in a way that is consistent with the values of City of Vincent | 89% | | +11% |
| Values | I believe in the values of City of Vincent | 89% | +2% | +10% |
| Values | I believe in the overall purpose of City of Vincent | 89% | +3% | +7% |
| Engagement | I like the kind of work I do | 88% | -3% | +1% |

top 5 questions compared to benchmarks

| | | 2023 % Fav | 2020 % Diff | Ind % Diff |
|-----------------------------|---|---------------|----------------|---------------|
| Leadership | Senior management behave in a way that is consistent with the values of City of Vincent | 75% | +3% | +19% |
| Performance Feedback | The way my performance is evaluated provides me with clear guidelines for improvement | 73% | -1% | +18% |
| Respect | Staff treat each other with respect | 81% | | +18% |
| Values | City of Vincent is ethical | 88% | +3% | +18% |
| Progress | City of Vincent is innovative | 67% | -13% | +16% |



- 1. **Achievements of the Functions of the CEO**
- 1.7 Operational and Human Resource Management

2023 STAFF ENGAGEMENT SURVEY – RESULTS SUMMARY

OVERVIEW OF SURVEY RESULTS FROM CONSULTANT ALEX KASHIAN:

“Response Rate:

Final response rate was 87 per cent which is higher than the already strong response rates from your previous surveys (84 per cent in 2020 and 80 per cent in 2019). This is above the average of other Councils, which I believe was around 70 per cent when I last reviewed it.

Your margin of error at the whole-of-CoV level was 2.1 per cent. In a nutshell, this means that we expect there is a maximum of 2.1 per cent error in your overall results. For example, if a score in your Overall Report is 75 per cent, the margin of error suggests that the true score (the one you would have achieved with a 100 per cent response rate) would have been somewhere between 72.9 per cent and 77.1 per cent. In other words, we can be very confident in the accuracy of your report. I’d ignore any historical/industry differences that are smaller than 3 per cent.

Survey Outcomes – Engagement, Wellbeing & Progress:

The three key outcomes in this survey are Engagement, Wellbeing and Progress. The Engagement score in 2023 was 76 per cent (meaning 76 per cent of the respondents either agreed or strongly agreed to those

questions). This is 2 per cent lower than in 2020, but it’s important to remember that the margin of error is 2.1 per cent. As such, my interpretation of this score is that you’re on par with your previous results. This result is 3 per cent higher than the Councils average.

Wellbeing scored 71 per cent and is similarly on par with your 2020 results at +1 per cent. Compared to the Councils average however, we see a more significant difference with City of Vincent scoring 9 per cent higher.

Progress scored 66 per cent and unlike Engagement and Wellbeing saw a more noteworthy decline since 2020 (-9 per cent). In particular, fewer staff in 2023 feel that City of Vincent is innovative (-13 per cent), that rate-payers are satisfied with your services (-15 per cent), and that the City’s goals are being reached (-10 per cent). On the plus side, Progress is the strongest of the three outcomes when compared to other Councils (+11 per cent).

Drivers of Engagement, Wellbeing and Progress:

Looking at the practices which drive the three outcomes above, the highest rated areas were Supervision (88 per cent), Values (88 per cent) and Teamwork (87 per cent). Additionally, if you refer to the industry comparison,



1. Achievements of the Functions of the CEO
1.7 Operational and Human Resource Management

you'll notice that City of Vincent outperforms the Councils average on every category-level result except for Remuneration and Benefits. In particular, you score 17 per cent higher than the industry average on staff perceptions of both Performance Feedback and Leadership.

City of Vincent's lowest scoring areas are Remuneration and Benefits (45 per cent), Career Opportunities (48 per cent) and Recruitment and Selection (52 per cent). These are common challenges for Councils, and you're actually scoring above the Councils benchmark on all but Remuneration and Benefits (which has scored 13 per cent lower than the industry). Of the questions within Remuneration and Benefits, satisfaction was lower with the income received (32 per cent, -17 per cent below other Councils) than with the benefits received (58 per cent, 10 per cent below other Councils).

Looking at the comparison to 2020, we see some mixed results. Your biggest improvements are in Cross-Unit Cooperation (+8 per cent), Involvement (+7 per cent) and Risk Reporting (+7 per cent). I find these really encouraging, given that Involvement tends to be one of the stronger drivers of the survey outcomes and Cross-Unit Cooperation has been a challenge for City of Vincent. There has also been a 9 per cent improvement in the perception that there is a commitment to ongoing training and development for staff. The biggest category-level decreases since 2020 were Remuneration and Benefits (-10 per cent), Technology (-9 per cent, but coming off of a 24 per cent improvement back in 2020), and Recruitment and Selection (-8 per cent)."

Alex Kashian
Senior Consultant Voice Project



1. Achievements of the Functions of the CEO
1.8 Compliance and Records Management

- The Compliance Audit Return (CAR) for 2022 which requires local governments to confirm they have satisfied the requirement of the Local Government Act has been completed and presented to the Audit Committee.
- The audit identified that City of Vincent was compliant in all areas. This is the first time that Vincent has been 100 per cent compliant in three years!

CITY OF VINCENT

RECORDKEEPING PLAN

2021033

APPROVED BY THE STATE RECORDS COMMISSION 16 NOVEMBER 2021



STATE RECORDS COMMISSION

Our Ref: RKP/L/2011/003
 Your Ref:
 Enquiries: Carolyn Atkinson 9427 3667
carolyn.atkinson@sro.wa.gov.au

26 November 2021

Mr David MacLennan
 Chief Executive Officer
 City of Vincent
 PO Box 82
 LEEDERVILLE WA 6902

Dear Mr MacLennan

Amended Recordkeeping Plan RKP 2021033

At its meeting on 16 November 2021 the State Records Commission APPROVED the amended Recordkeeping Plan (the Plan) for the City of Vincent (the City).

I acknowledge that the Plan indicates a strong commitment to address certain matters, as identified in the attachment, and I would expect that the next review will reflect progress towards those improvements.

In accordance with section 28 of the *State Records Act 2000*, the City's Plan is to be reviewed within five years of its approval date. Once completed, a report of the review must be submitted to the SRO by **16 November 2026**.

Please contact my officer, Ms Carolyn Atkinson, on 9427 3667 if you require further assistance or clarification.

Yours sincerely

Damian Shepherd
 Director State Records
 Att.

Address all correspondence to:
 Director State Records,
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1a. High quality and timely advice to Council on preparation of the annual budget and coordinated IPRF update





1b. Advice to Council on long-term financial sustainability including proposes for operational service efficiencies and revenue diversification

Performance Criteria: Quality and timeliness of advance and management of the annual budget process and update of LTFP

For the first time Vincent has adopted the Long Term Financial Plan, Annual Budget, Corporate Business Plan and Four Year Capital Works Program in 2023/24 by the end of the financial year

- The Long Term Financial Plan (LTFP) 2023/24 – 2032/33 was adopted by Council on 20 June 2023.
- The LTFP has been modelled on the 2023/24 Budget being the first year of the 10-year rolling plan.
- Reviewed to reflect the current economic environment and alignment to the Corporate Business Plan 2023/24 – 2026/27.
- The LTFP incorporated the assumptions and calculations used in the adopted Underground Power Financial Model 2022/23.

1b. Advice to Council on long-term financial sustainability

LONG TERM FINANCIAL PLAN GOALS

The LTFP is a key component of the City's integrated planning framework and identifies how the City funds the delivery of the Strategic Community Plan and Corporate Business Plan short, medium and long-term priorities.

- Address the City's ageing asset and maintenance issues.
- Long term financial sustainability.
- Build the City's cash backed reserves for the future.
- Reducing rating volatility.
- Support Western Power's Underground Power Project.

KEY THEMES

While the City has a focus on operating efficiency, it also continuously seeks new revenue opportunities to reduce the burden on ratepayers.

- Proceeds of \$0.8m from the sale of 25 Sydney Street have been allocated to the Public Open Space Reserve for future development of public open space in the City.
- \$3 million grant funding will be received over 2023/24 and 2024/25 to improve community facilities at Litis Stadium.
- \$1 million forecasted savings from the exit of the Resource Recovery Facility agreement, transition to FOGO and future roll-out of waste to energy.
- Strategic acquisition of assets including the planned acquisition of a new drainage truck in 2024/25 to increase cleaning efficiencies.
- Increased interest revenue from investments compared to the previous LTFP 2022/23 – 2031/32 based on current RBA data.
- The City will commence entering into a Heads of Agreement with a proposed proponent for the future redevelopment of the Leederville Carparks.



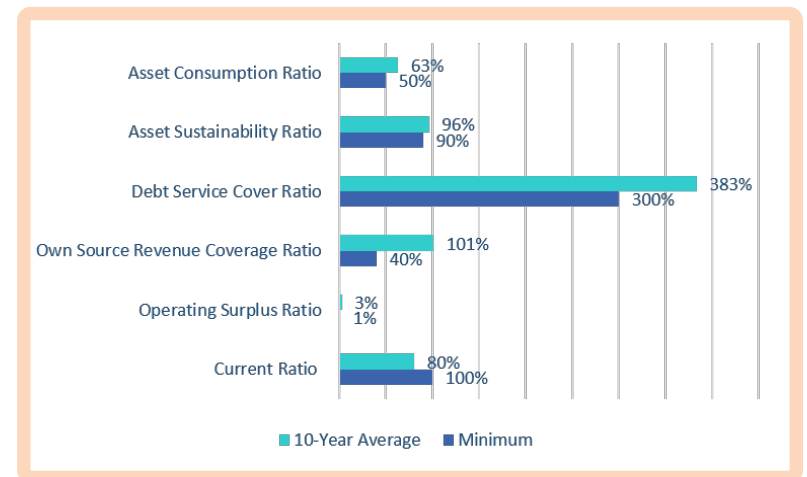


1b. Advice to Council on long-term financial sustainability

RATIO ANALYSIS

The purpose of financial ratios is to provide guidance on the financial sustainability of local governments. The adopted LTFP estimates the majority of key ratios to meet the minimum target prescribed by the DLGSC over a 10-year period average.

- In 2018/19 the asset sustainability ratio for Vincent was 33 per cent, equating to an asset renewal gap in a single year of approximately \$7.5 million. The current LTFP has estimated a revised asset sustainability ratio average of 96 per cent over the next 10 years.
- The current ratio is planned to fall below the minimum prescribed range of 100 per cent due to a strategic focus on transferring any excess surplus to build up the reserve balance over the 10-year period.





1b. Advice to Council on long-term financial sustainability

ADOPTED LTFF SCENARIO

The adopted model supports long term financial sustainability through growth in reserves and the ability to fund the four-year capital works without significant rate rises over the life of the LTFF. Key projects include Underground Power, Robertson Park Development Plan Stage 1 and 2 and the Banks Reserve Master Plan.



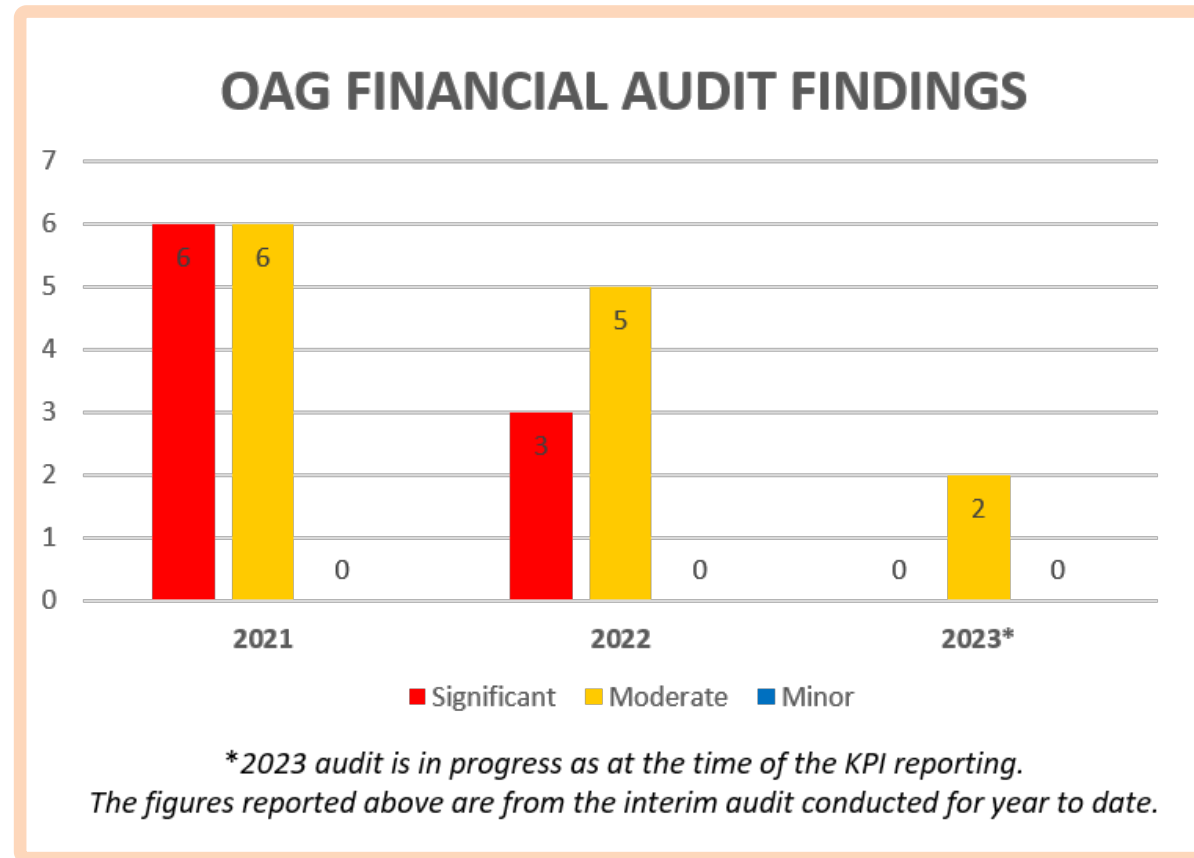
- Capex**
 - 4-year capital works is fully funded which includes Robertson Park and Banks Reserve projects
 - Excludes Beatty Park 2062 and Leederville Oval (\$32.7m)
 - Total capex from FY24 to FY32 = \$154m (same as previous LTFF)
- Rates**
 - Mid range increase from FY24 to FY26 (4.5%-5.5%) and reducing to 3% from FY27
- Reserves**
 - \$8m increase over 10 years
 - \$1m reduction in reserves for FY25 and steady increase from FY26
 - Closing balance of reserves at \$22m for FY32 (same as previous LTFF) and \$25m by FY33

1c. Improvement in City's financial and information technology maturity

OAG FINANCIAL AUDIT FINDINGS

In 2022/23, the City has continued to strengthen its policies, procedures and controls across the annual financial report.

From 2021, the City has done significant work to close three significant audit findings, and three moderate audit findings. The continuous improvement is evident with a reduction in audit findings year on year.



INFORMATION SYSTEMS AUDIT

In 2022/23 the City has strengthened its management of ICT policies and operational procedures across Office of Auditor General (OAG) control categories:

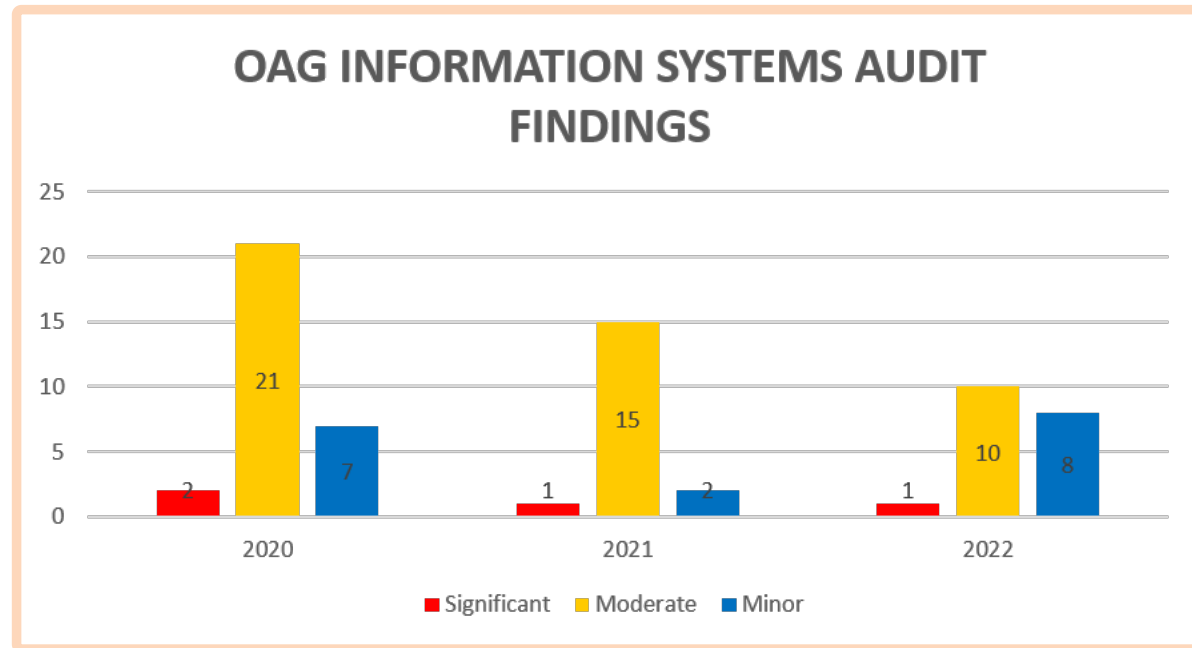
1. information security framework
2. human resource security
3. access management
4. endpoint security
5. network security
6. risk management
7. business continuity
8. change management
9. IT operations
10. physical security

1c. Improvement in City's financial and information technology maturity

OAG Information Systems Audit Findings

The City is striving to raise its capability maturity in all categories. The key ICT improvements that have been completed in response to OAG findings from 2021/22 include:

- Systems to control privileged access to reduce the risk of unauthorised or unintentional modifications of information.
- Processes to remove user accounts for terminated staff to reduce the risk of unauthorised information access.
- Configuration of email systems to reduce the risk of attackers gaining access to City systems and information.
- ICT asset register review to reduce the risk of assets being lost or stolen.
- Information security policy updates to address cyber security risks and mitigations.
- Information classification to label and protect information based on its sensitivity.
- Controls to prevent unauthorised devices from accessing the City's computing network.



**2023 audit is in progress as at the time of the KPI reporting. The figures will be available upon completion of the Information Systems Audit.*



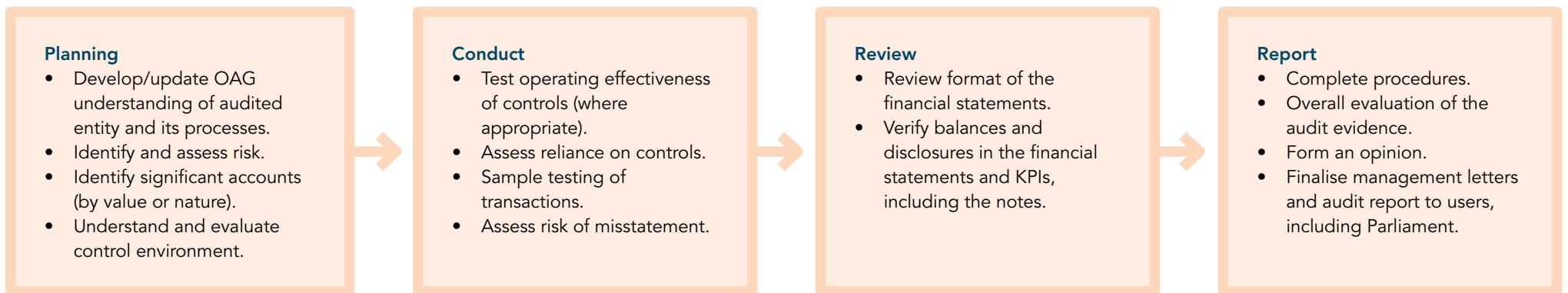
1c. Improvement in City’s financial and information technology maturity

FINANCIAL AUDIT

The Auditor General audits and provides an opinion to the Councillors of the City on the annual financial report.

Their audit is conducted in accordance with Australian Auditing Standards and their approach is designed to focus on key areas of risk in reporting finance and performance. The aim is to provide reasonable assurance whether the annual financial report is free of material misstatements and if the annual financial report, in all material respects complies with the *Local Government Act 1995, Local Government (Financial Management) Regulations 1996* and Australian Accounting Standards.

OAG’s financial audit approach consists of four steps:









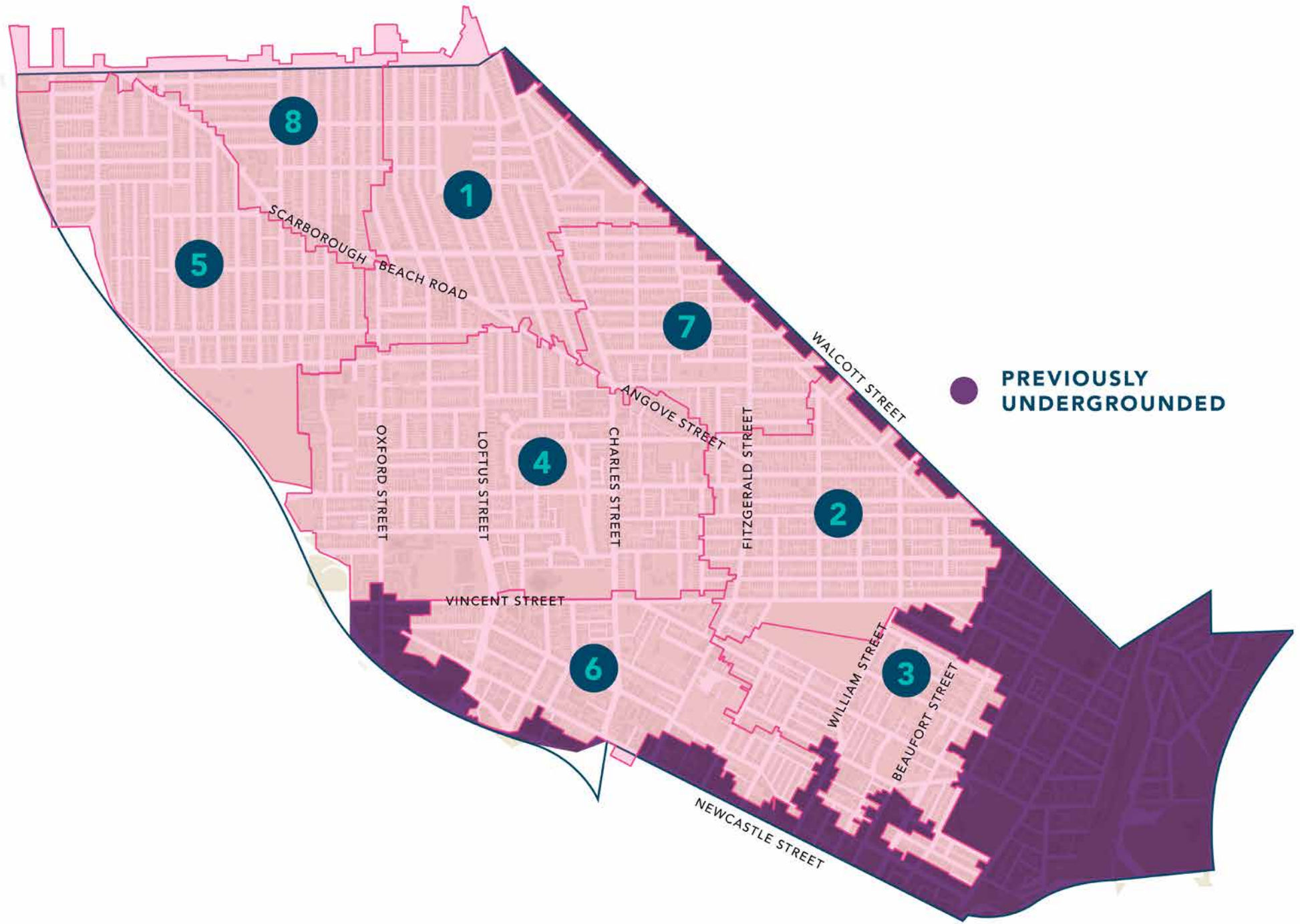
2a.i Vincent Underground Power Program (VUPP)

| Strategic Priority # | Status | Project | Sub-project | Overall status | %* | Finish Date | Upcoming milestones |
|----------------------|--------|-----------------------------------|--|--|-----|-----------------|---|
| 1 | ● | Vincent Underground Power Program | North Perth / Mount Hawthorn (Project 343) | On track – engineering design completed in June 2023 | 40% | June 2025. | Co-Funding Agreement to be signed by March 2024; Construction to start in the second quarter of 2024. Service Charges to be issued July 2024. |
| 1 | ● | Vincent Underground Power Program | North Perth / Mount Lawley (Project 347) | On track – engineering design in progress; community engagement on primary equipment under way | 30% | September 2025. | Primary equipment campaign to be completed in July/August 2023; Engineering design to be completed in November 2023; Co-Funding Agreement to be signed by April 2024; Construction to start late second quarter 2024; Service Charges to be issued July 2024 (contingent upon E10 being received from Western Power in time). |
| 1 | ● | Vincent Underground Power Program | Perth / Highgate (Project 348) | On track – procurement of design contractor in progress | 15% | September 2026. | Engineering design to begin in August 2023 |
| 1 | ● | Vincent Underground Power Program | Leederville (Project 406); Mount Hawthorn (Project 340); Mount Hawthorn (Project 34A); North Perth (Project 35); and West Perth (Project 1190) | On track – planning in progress, project timing to be confirmed | 5% | To be confirmed | Project timing negotiations with Western Power expected to be completed by December 2023 |

Note: Finish dates are subject to Western Power plan delivery and may change.

In May 2022, the City signed a Memorandum of Understanding (MOU) with Western Power, to pursue underground power for three project areas, covering approximately 35 per cent of the Vincent municipal area. This was followed in December 2022 by a second MOU for an additional five project areas. Together, the eight projects will deliver underground power to the entire city by 2031.

Close to 16,000 properties will be connected to the new underground power network, at a total cost of around \$170 million shared with Western Power. The City's commitment is expected to be approximately \$80 million for the eight projects.





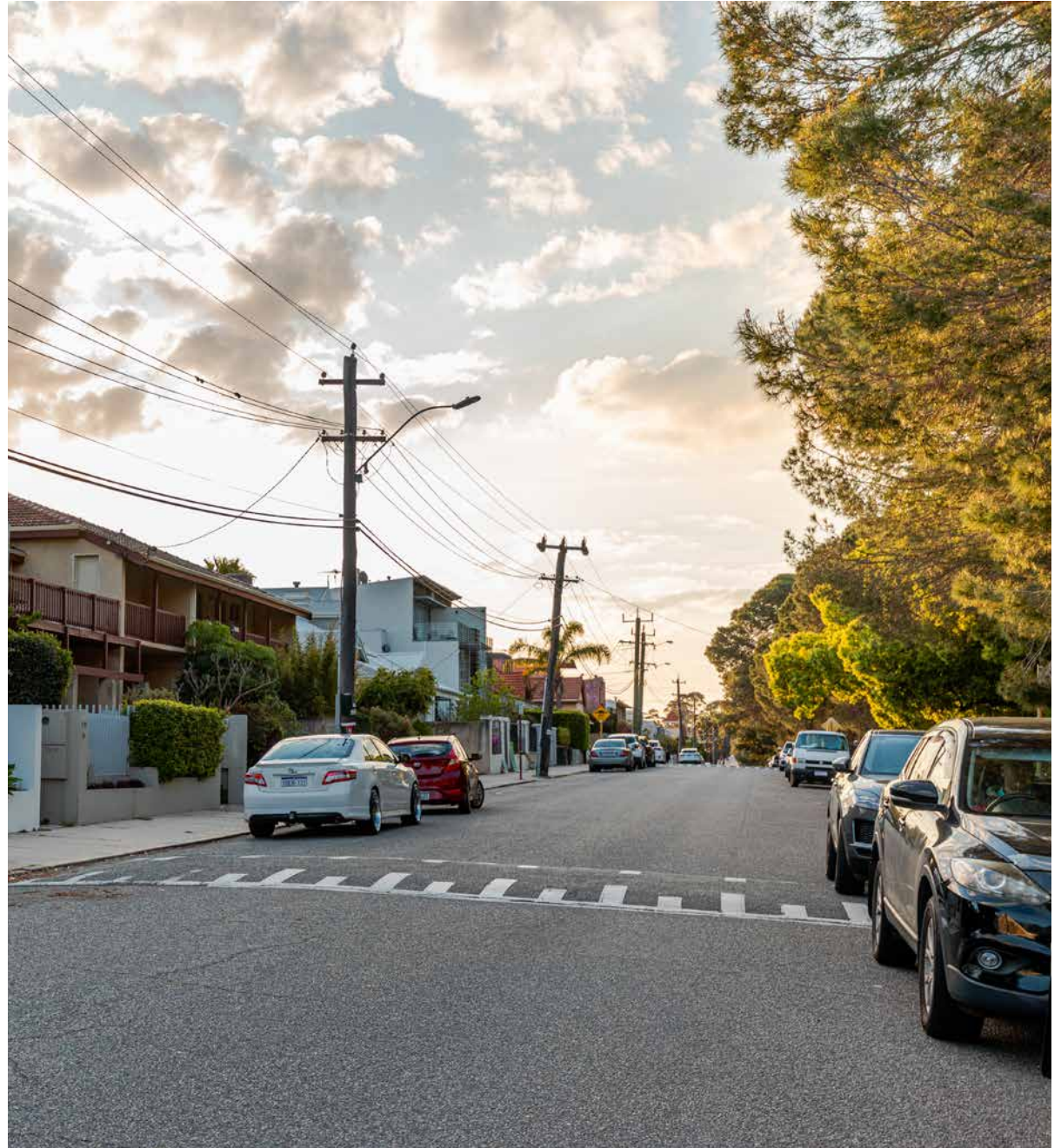
The objective of this program is to manage the undergrounding of electricity distribution lines for the benefit of the Vincent community, in collaboration with Western Power in a safe, equitable, affordable manner and with minimum risk and interruption for all involved.

The original Vincent Underground Power Project, comprising three project areas, is now the Vincent Underground Power Program, comprising eight individual projects. Each project is subject to a separate Co-Funding Agreement, to be executed with Western Power prior to commencement of works.

Project cost estimates at the time of signing both MOUs were E30 (+/- 30 per cent). Following the completion of engineering design, the City will receive an E10 for each project area. This will inform the Business Case for each Co-Funding Agreement. Council approval of the Business Case and Co-Funding Agreement will green-light the commencement of works in each project area. Western Power will issue cash calls (invoices) to the City, payable in full prior to each individual project completion.

The City will issue services charges to manage Western Power cash-call payments and will negotiate payment terms with Western Power that align with the levying of service charges.

In July 2024, Service Charges will be raised for the first project area, North Perth/Mt Hawthorn (project 343) and possibly for the second project area, North Perth/Mt Lawley (project 347), contingent upon the E10 being received from Western Power in time.





2a.i Vincent Underground Power Program (VUPP)

Project management

The Vincent Underground Power Program (VUPP) is administered in accordance with the City's project management framework, under the stewardship of the City's Chief Executive Officer and VUPP Project Board.

A Project Plan for the first three project areas was endorsed by the Executive Management Committee in September 2022. Following execution of the second MOU, this plan was amended to reflect the increase in project scale and duration, becoming the Underground Power Program Plan.

To ensure consistent, transparent and orderly project delivery, the VUPP Program Plan is supported by two sub-plans for Finance and Community Engagement, and by a Risk Assessment process. The VUPP Project Management team monitors progress and prepares monthly updates for the Project Board and for the City's Executive Management Committee.

VUPP is managed through key work-streams within the City's VUPP Project Team:

- Finance
- Communication and Engagement
- Infrastructure and Environment (Parks and Engineering)

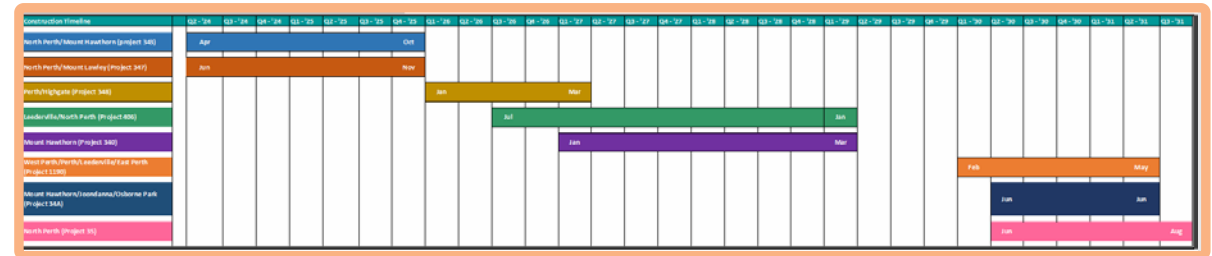
The VUPP Project Management team works in close collaboration with Western Power's Underground Power team.

Project timelines, phases and milestones

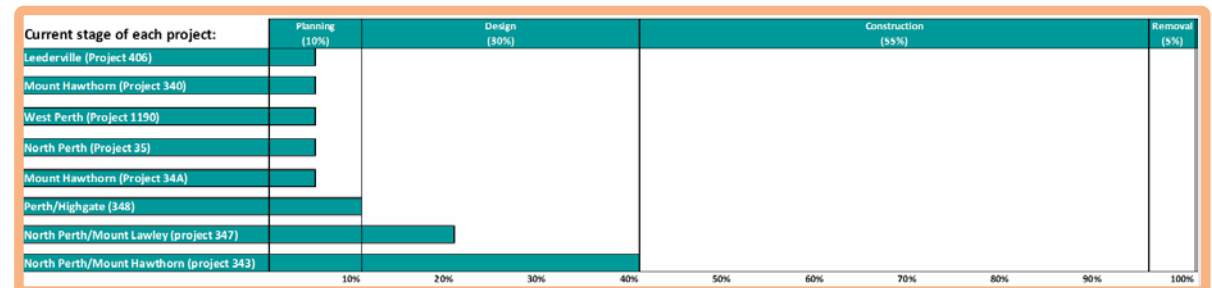
VUPP is progressing well. All three NRUP projects are now active. North Perth/Mt Hawthorn engineering design will be completed in August 2023. North Perth/Mt Lawley engineering design is now in progress, with the primary equipment engagement campaign to commence in July 2023. Perth/Highgate engineering design commences in August 2023.

Construction work in the first project area is expected to start in the first quarter of 2024, with the second project area to follow in the second quarter of 2024. Overall, the last of the eight project areas is expected to be completed in 2031. As the project areas vary in size, construction times range from 12 months to 29 months.

Estimated timing of construction is shown below:



Each project will pass through the following phases: 1) Planning; 2) Design; 3) Construction; 4) Removal of old overhead structures





2a.i Vincent Underground Power Program (VUPP)

Community engagement

Each project stage for each of the eight project areas will be accompanied by a community engagement campaign.

Each of the eight VUPP projects will have its own Community Engagement Plan (CEP).

Implementation of the CEP for the first project area is now complete and in progress for the second project area. The Primary Equipment (PE) community engagement campaign for the first project area (North Perth/Mt Hawthorn) was successfully completed in May 2023, with the response being more positive than anticipated. The PE campaign for the second project area (North Perth/Mt Lawley) is currently under way, due to be completed in August 2023.

To facilitate positive engagement with the community, the following communication channels have been established to provide relevant, up-to-date project information and address community queries and concerns:

- VUPP web page including FAQs
- interactive mapping
- underground power email inbox
- dedicated customer request management workflow
- direct mail
- electronic direct mail
- social media
- face-to-face engagements/meetings

Financial planning

The VUPP Program Plan and its delivery is supported by a fully aligned Financial Plan, the objective of which is successful management of VUPP's financial impact on the City.

Key actions within the Financial Plan:

1. Design and implement the City's Underground Power Financial Model to ensure financial sustainability and manage required reserves.
2. Obtain Treasury loans as needed within the City's borrowing capacity to provide longer payback periods to ratepayers.
3. Design the service charges model to facilitate charges calculations and scenario planning for underground power charges to ratepayers.
4. Establish fair, equitable, affordable and easy to explain service charges, which will be legally binding.
5. Translate/reconcile Western Power meter numbers/locations into correctly identified property numbers/locations.
6. Identify all property owner categories for service charges facilitation.

The Finance team completed the Budget process for 2023/24 in consultation with Council, resulting in the decision to manage cash-flow by extending the originally proposed program timeline by three years, to 2031.

The Underground Power Financial Model was adopted by Council on 20 June 2023.

2a.ii Leederville Car Park Request for Proposal

- Eight submissions were received through out the stage one advertising period from 27 June – 8 August 2022.
- The evaluation panel shortlisted three submissions that received the highest score against the selection criteria.
- At its meeting in October 2022, Council endorsed the three submissions for progression to stage two of the redevelopment proposals process.
- At its meeting in December 2022, Council approved the Stage 2 Request for Detailed Proposals materials for the second stage of the redevelopment proposals process.
- Shortlisted proponents were invited to submit detailed proposals from 14 December 2022 – 28 February 2023.
- The evaluation panel determined a preferred proponent based on their score against the selection criteria.



CITY OF VINCENT

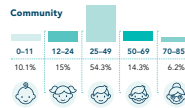
REQUEST FOR PROPOSALS REDEVELOPMENT CONCEPTS

8 August 2022





LEEDERVILLE SNAPSHOT



37.2% of Leederville households are high income (\$2500/wk+) compared to 24.8% in Greater Perth

58.6% of households are lone person or couple only compared to 47.1% in Greater Perth

Transport

- Active transport:** 10.2% of Leederville residents commute using active modes compared to 3.1% in Greater Perth
- Public transport:** 17.2% of Leederville residents commute by public transport compared to 10.2% in Greater Perth
- Car ownership:** 7.3% of Leederville households do not own a car compared to 4.7% in Greater Perth

Housing

Diversity of Leederville housing stock and tenure compared to Greater Perth:

- 40.4% separate house (74.6% Greater Perth)
- 46.5% medium density (19.6% Greater Perth)
- 11.8% high density (5.1% Greater Perth)
- 47.9% own or mortgage (64.4% Greater Perth)
- 40.8% rent (25.5% Greater Perth)

Leederville currently has the lowest population (people/ha) and dwelling unit (units/ha) density in the City.

3.2 PROJECT VISION

The key vision for Leederville is:

A thriving connected and sustainable local village that showcases and preserves its rich cultural and natural elements. Developers are expected to meet the aspirations of the project with innovative design responses of significant build quality.

The project will provide a diverse range of land uses that are consistent with the town centre's vision. The proposed land uses will complement the existing fabric of Leederville with residential, commercial, retail, entertainment, and community/civic uses to support the area.

Non-Weighted Compliance Selection Criteria

The following non-weighted criteria is essential for the full assessment of Proponents Submissions, a failure to address the key commercial terms would result in disqualification of the Proponents Request for Proposals.

4.2 NON-WEIGHTED COMPLIANCE CRITERIA – COMMERCIAL TERMS

| CRITERIA | COMPLETED Y/N | Proponents to reference the criteria response location in their submission, i.e., pages or section numbers |
|--|---------------|--|
| Provide a minimum of 400 public parking bays across one or both sites with 10% of car parking bays to provide easy access for mobility impaired and provide short term access. | Yes / No | |
| Public car park design concept, proposed ownership and tenures structure, lease and or management agreement draft principles, operational management plan, and in the event of a lease or management agreement, a parking fee schedule and operating expenditure plan, and 10-year operational cashflow. | Yes / No | |
| Indicative commercial terms to outline the proposed transaction arrangement (e.g., buy, lease, trade or enter joint venture with CoV). | Yes / No | |

4.3 PROJECT VISION AND DESIGN PRINCIPLES (50% WEIGHTING) Page limit of 10 A4 pages for this section

| CRITERIA | COMPLETED Y/N | Proponents to reference the criteria response location in their submission, i.e., pages or section numbers |
|---|---------------|--|
| 1. Context and Character <ul style="list-style-type: none"> Developer understanding of the distinctive character of the Leederville precinct and how a new development would integrate, celebrate, and speak to the character of Leederville. Effective interface with adjacent heritage and character buildings including the YMCA HQ adjacent to the Frame Court site. | Yes / No | |

4.3 PROJECT VISION AND DESIGN PRINCIPLES (50% WEIGHTING) Page limit of 10 A4 pages for this section

| | | |
|--|----------|--|
| 2. Landscape Quality <ul style="list-style-type: none"> Removal of mature trees and planting within the site must be replaced with mature trees and planting within the development site. Consideration of Water Corporation drain on both sites as a key access route and potential walking trail. Achieved through built form design and delivery infrastructure considerations including maintenance access, and a celebration of the former seasonal freshwater stream. Active interface with the area zoned Public Open Space within the Leederville Precinct Structure Plan, adjacent to Site 2. | Yes / No | |
| 3. Built Form & Scale <ul style="list-style-type: none"> Quality of the proposed ground floor interface and its contribution to the experience of the precinct. Includes streetscape and landscape design, cultural infrastructure, and the delivery of active public spaces, both linear (footways) and open (blazes). Architectural aspirations, design approach and strategies to achieve design excellence (including design review by the City's panel). Conceptual designs illustrating the project and vision inclusive of plan views, sections, elevations, height, and massing in perspectives. | Yes / No | |
| 4. Functionality and Build Quality <ul style="list-style-type: none"> Commitment to innovation, which may include energy and water sourcing, built form and design, community, social and economic outcomes. | Yes / No | |
| 5. Sustainability <ul style="list-style-type: none"> Approach to sustainable development to outline key environmentally sustainable design initiatives that will be included. Achievement of minimum Green Building Council of Australia 5 Green Star Certificate. | Yes / No | |
| 6. Amenity <ul style="list-style-type: none"> Design, accommodate and demonstrate economic activation towards the improvement of the daytime and evening economy of the precinct. Demonstrated diversity in product mix and pricing targeted to meet a wide variety of household demographics. | Yes / No | |

2a.iii Beatty Park 2062

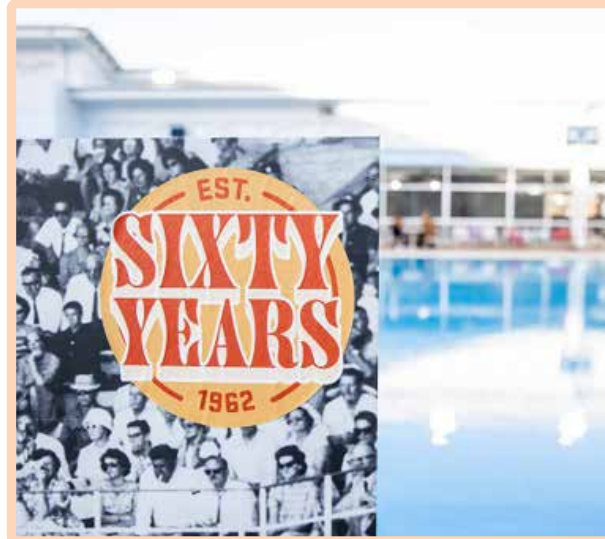
During the review period, updates were provided as required through the Project Management Framework. The initial concept plans for the Beatty Park site were further developed, with a specific focus on the original entry and Western wing of the grandstand. These plans were presented to the Heritage Council of Western Australia (HCWA) on 26 August 2022, resulting in feedback for the project.

To better understand the HCWA's perspective on preservation versus adaptation of the site and explore other options, the Mayor and CEO met with an architect from the Department of Planning, Lands and Heritage in October 2022.

In early 2023, the EMC was given a presentation on the Victoria Park's Edward Millen Redevelopment in East Victoria Park, which shares similarities with the Beatty Park project regarding heritage and partnerships with external groups. The goal was to learn lessons that could be applied to the Beatty Park project.

Based on these lessons learned, a Problem and Opportunity Statement (POS) process was initiated, which provides the industry with the opportunity to work with the government to provide innovative solutions to focused problems. In April, the POS was presented to a Council Workshop for comment, and it was referred back to the Project Steering Committee in June for further refinement before release to market.

Overall, progress has been made in developing concept plans for the Beatty Park site, with a focus on the original entry and Western wing of the grandstand. Meetings with the HCWA and the Department of Planning, Lands and Heritage have provided some clarity on preservation and adaptation requirements. Learning from similar projects, such as the Edward Millen project, has informed the development of the POS for the Beatty Park project, which will be investigated in the upcoming period.



2a.iv Accessible City Strategy implementation and 40 km/h target



Minister for Transport; Planning; Ports

Your ref: SC3193-02; D23/49380
Our ref: 72-43505

Ms E Cole
Mayor
City of Vincent
emma.cole@vincent.wa.gov.au

Dear Ms Cole

40 KM/H SPEED LIMITS ON LOCAL ACCESS ROADS

I refer to your letter dated 22 March 2023, requesting the implementation of 40 km/h speed limits on all City of Vincent roads.

I note the completion of the three-year trial and I am pleased to advise the conversion of the local access roads bounded by Vincent Street, Newcastle Street, Charles Street and the Swan River to a permanent areawide 40 km/h zone has now been formally approved.

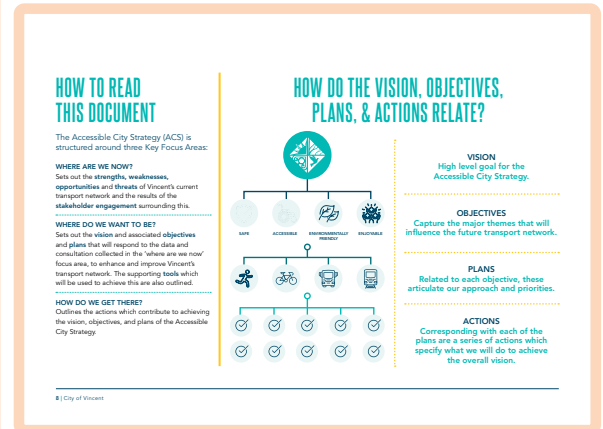
I also understand that Main Roads has approved a permanent areawide 40km/h zone in a second area bounded by Charles Street, Scarborough Beach Road / Angove Street, William Street and Vincent Street.

In relation to extending this 40 km/h zone to all local access roads within the City of Vincent, Main Roads will continue to work with the City to assess the suitability of areawide 40 km/h speed zoning on the basis that funding requirements and interface issues are resolved.

Yours sincerely

**HON RITA SAFFIOTI MLA
MINISTER FOR TRANSPORT
19 JUN 2023**

Level 9, Dumas House, 2 Havelock Street, West Perth, Western Australia, 6005
Telephone: +61 8 6552 5500 Facsimile: +61 8 6552 5501 Email: minister.saffioti@dpc.wa.gov.au



INTRODUCTION

Transport systems are crucial in creating 'connection' and supporting opportunities for people to access all aspects of daily life, including work, education, shopping, leisure, healthcare and other services.

The City of Vincent's Strategic Community Plan 2016-2026 – Imagine Vincent identifies the need for an Accessible City Strategy (ACS) to guide Vincent's future transport infrastructure and advocacy.

Ensuring that our transport network is equitable and efficient means combating a number of challenges, including:

- population growth;
- congestion pressures; and
- the environmental costs of transport.

These challenges have arisen due to historic patterns of car-centric considerations and design'. A shift towards active and sustainable transport options is becoming increasingly important in addressing this'.

The City of Vincent has an opportunity to create and influence a high-quality transport network that supports the economy, environment, and social activities in Vincent.

The transport network includes:

- The pedestrian environment that forms the basis for transport and land-use connections, which must be considered in the context of the road environment and adjacent land use; and
- Other modes of transport that provide crucial links and efficient access between and within different areas. This includes current modes and possible modes in the future.

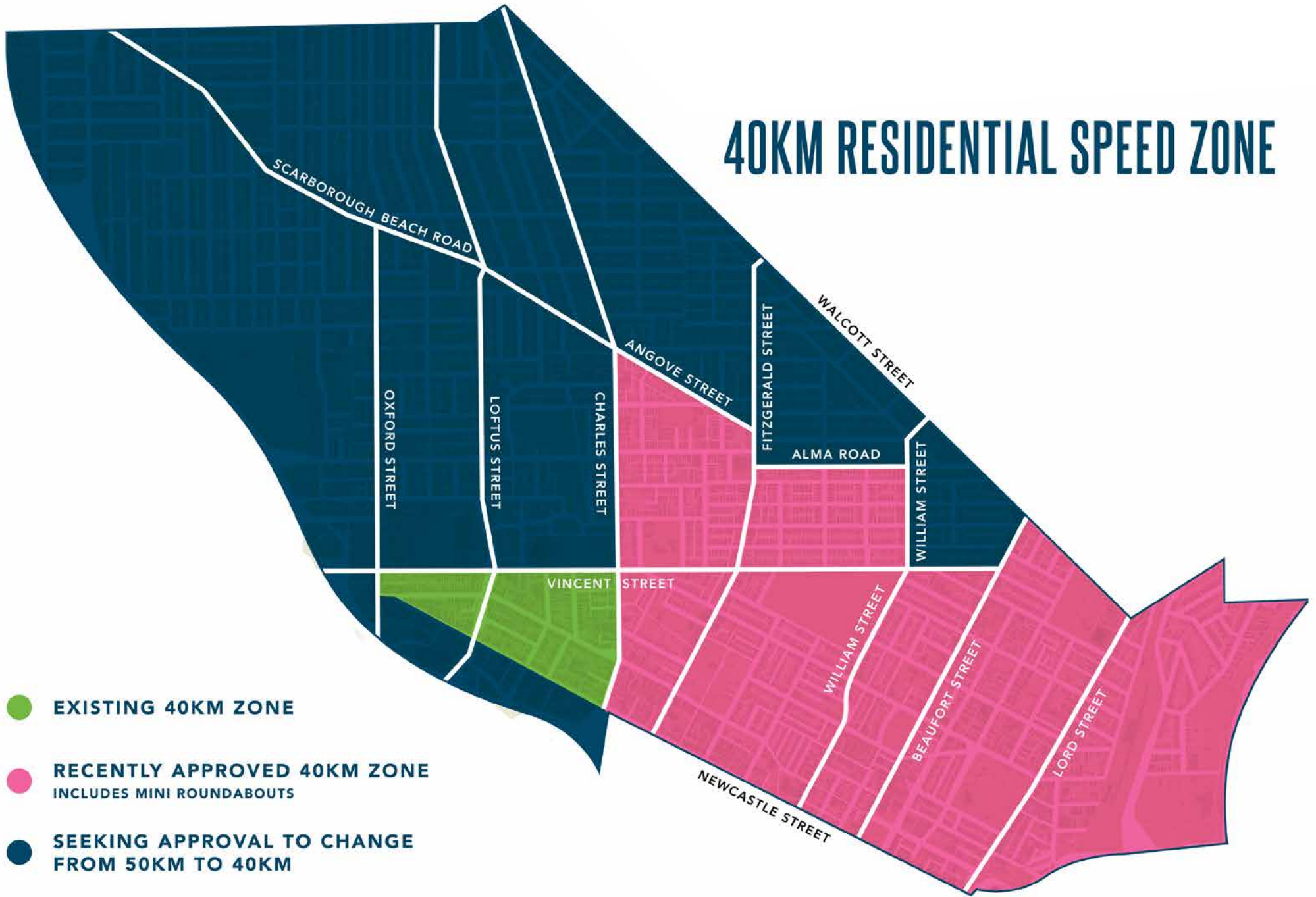
The transport network is reliant on achieving a balance between pedestrian demands and the requirements of other modes'.

This ACS explores the current provision for transport and compares this infrastructure to the current and future needs of the community, across all transport modes, to support the long term success and viability of Vincent.

The main 'vision' and 'objectives' of the ACS supported by the 'plans' and 'actions' seek to create a more livable, sustainable, healthy, equitable and prosperous Vincent through placing emphasis on walking, cycling, and public transport.

© City of Vincent

40KM RESIDENTIAL SPEED ZONE



- **EXISTING 40KM ZONE**
- **RECENTLY APPROVED 40KM ZONE**
INCLUDES MINI ROUNDABOUTS
- **SEEKING APPROVAL TO CHANGE**
FROM 50KM TO 40KM

2a.v Robertson Park Development Plan

On 14 September 2021 at its Ordinary Meeting, Council adopted the Robertson Park Development Plan.

- The City is continuously advocating, applying and exploring various funding avenues to support the implementation of the Robertson Park Development Plan.
- On 20 September 2022, Council adopted the revised Robertson Park Development Plan to enable the City to seek additional funding.
- In November 2022, the City obtained Section 18 (Aboriginal Heritage Act.) consent to implement the Development Plan.
- Stage 1 (Tennis Centre) detailed design work has continued to prepare for implementation. Work entails various inputs such as landscape drawing set, detailed specifications, electrical engineering review and design, various site surveys and updated costings.
- Implementation of Stage 1a – Tennis Centre multi sports courts and entrance zone to commence in 2023/24.
- Drafting the Tennis Centre's long term lease agreement.





2a.vi Banks Reserve Master Plan Implementation

At the 5 March 2019 Ordinary Council Meeting, Council adopted the Banks Reserve Master Plan. In 2022/23, the City of Vincent has progressed with the following works as part of the master plan.

TOILET BLOCK

- In November 2022, Vincent posted a Request for Quote to a number of suppliers for the design and construction of a new public toilet block at Banks Reserve.
- In December 2022, Vincent evaluated the Request for Quote submission and subsequently awarded the contract to Landmark Products Pty Ltd.
- In November 2022, the Department of Planning, Lands and Heritage approved the proposal in accordance with the Public Works Act 1902 and Planning and Development Act 2005.
- In January 2023, Vincent signed-off on the finalised design of the toilet block and the Local Roads and Community Infrastructure Program (LRCI) reallocated \$280,000 of funding to Banks Reserve for the new toilet block and general landscape improvements.
- In February 2023, the Department of Biodiversity, Conservation and Attractions (DBCA) approved the Permit 7 Application to allow the construction of the toilet at Banks Reserve which falls within the Swan and Canning River Development Control Area.
- In March 2023, Landmark completed the fabrication of the building components.
- April 2023 saw the building components delivered to the site and ready for construction.
- Construction of the new toilet block was completed by Landmark in May 2023.
- A connecting access path, bins, drinking fountain, bike racks and new picnic facilities were also installed as part of this project to provide improved amenity at the reserve.

RIVER JOURNEYS INTERPRETATION NODE

- Vincent has formed a partnership with DBCA to develop an Interpretation Node at Banks Reserve as part of the Swan and Canning Riverpark River Journeys project. This feature will deliver some of the key elements identified in the Banks Reserve Master Plan.
- DBCA has contributed \$150,000 in funding plus \$50,000 worth of in-kind services to support the project development. Services include facilitating consultation with Traditional Owners, engaging artists, developing the interpretation content and overseeing the procurement and contract administration for the construction of the node.
- Heritage Council of WA has awarded a further \$20,000 of grant funding to the project.
- Vincent has contributed \$100,000 in funding plus in-house landscape design services.
- Vincent and DBCA have collaborated to develop a concept design for the node.
- DBCA has engaged an Aboriginal consultant to advise on the content to be included in the interpretation elements. This will be done in collaboration with Vincent's Boordiyas (Bosses) Elders Group.
- DBCA has also engaged an Aboriginal artist to provide a concept for an integrated art piece for consideration by the Boordiyas Elders Group.
- Vincent has commenced developing the detailed design for the node.
- Vincent and DBCA are aiming to complete the Tender documentation and undertake construction works in the second half of 2023.



2a.vii Mt Hawthorn Youth Skate Space

During the State Election in 2021, an election commitment of \$200,000 was announced for a new skate/scooter park in Mt Hawthorn. Following the results of the State Election, the City submitted a funding application for the \$200,000, made as a part of the State Government Election Commitment to “Create a new skate facility for the children in Mt Hawthorn and surrounding suburbs.”

A Mt Hawthorn Skate Working Group (Working Group) was then established to collaborate and progress the planning of the Mt Hawthorn Youth Skate Space (skate space) project. The Working Group consists of Council Members, representatives from Administration and key stakeholders representing the Mt Hawthorn youth and the local skate community.

Preliminary community consultation was conducted during July and August 2022, 140 survey responses were received during this period. Responses via the survey were supportive (78.6 percent) for the proposed skate space location at Britannia Reserve.





Based on the feedback received during consultation, a draft Concept Plan was developed to both complement the existing amenities at Britannia Reserve and include the most favourable skate elements from the submissions. The draft Concept Plan was then approved for advertisement by Council at its 18 October 2022 Ordinary Council Meeting.

The Concept Plan presents a skate space that would be approximately 350sqm. The skate space and elements have been designed to cater towards younger children and entry-level skaters, with all elements being under 1m high from the current surface level. With skate elements being of this smaller scale, it will also assist with integrating the skate space into the existing landscape. Additional planting, turf banks, shade structures and seating allow separation from current reserve activities and allow parents and families to comfortably spend more time at the location.

The draft Concept Plan community consultation results were presented to the relevant stakeholder and reference groups, through this process it was confirmed no changes were identified to the draft Concept Plan.

Council endorsed the Concept Plan at its 13 December 2022 Ordinary Council Meeting.

The project's Design and Construct contract was awarded with design works currently underway, and construction to soon follow. The project is estimated to be completed by October 2023.

A high-level summary of survey responses on the draft Concept Plan included:

- **96.7 per cent** of respondents live within Vincent, with the majority living within 500 metres (51.7 per cent) and 1 kilometre (36.7 per cent) of Britannia Reserve.
- **90 per cent** of respondents were supportive of the Concept Plan.
- **94.8 per cent** of respondents believe the skate elements included are suitable for younger children and entry-level skaters.
- **26.7 per cent** of respondents completed the preliminary project survey.
- **89.5 per cent** of respondents were supportive of the layout and design of the skate space.

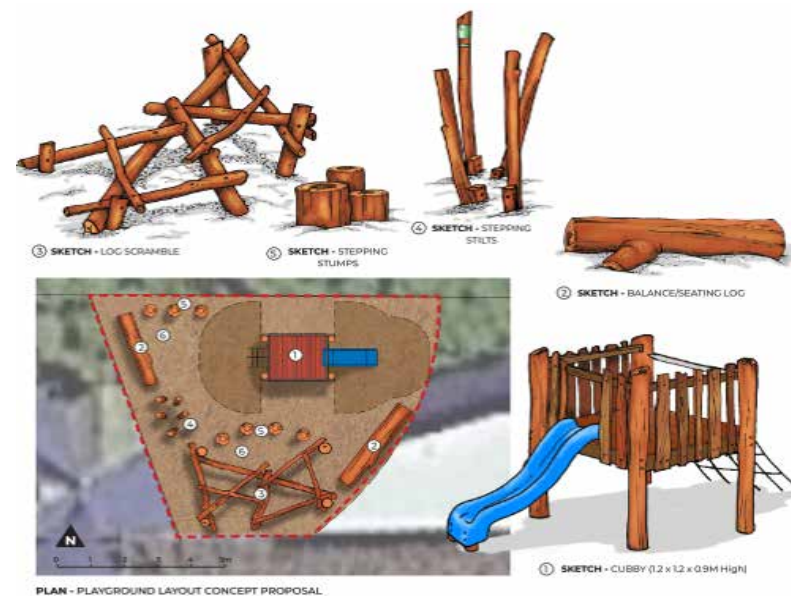


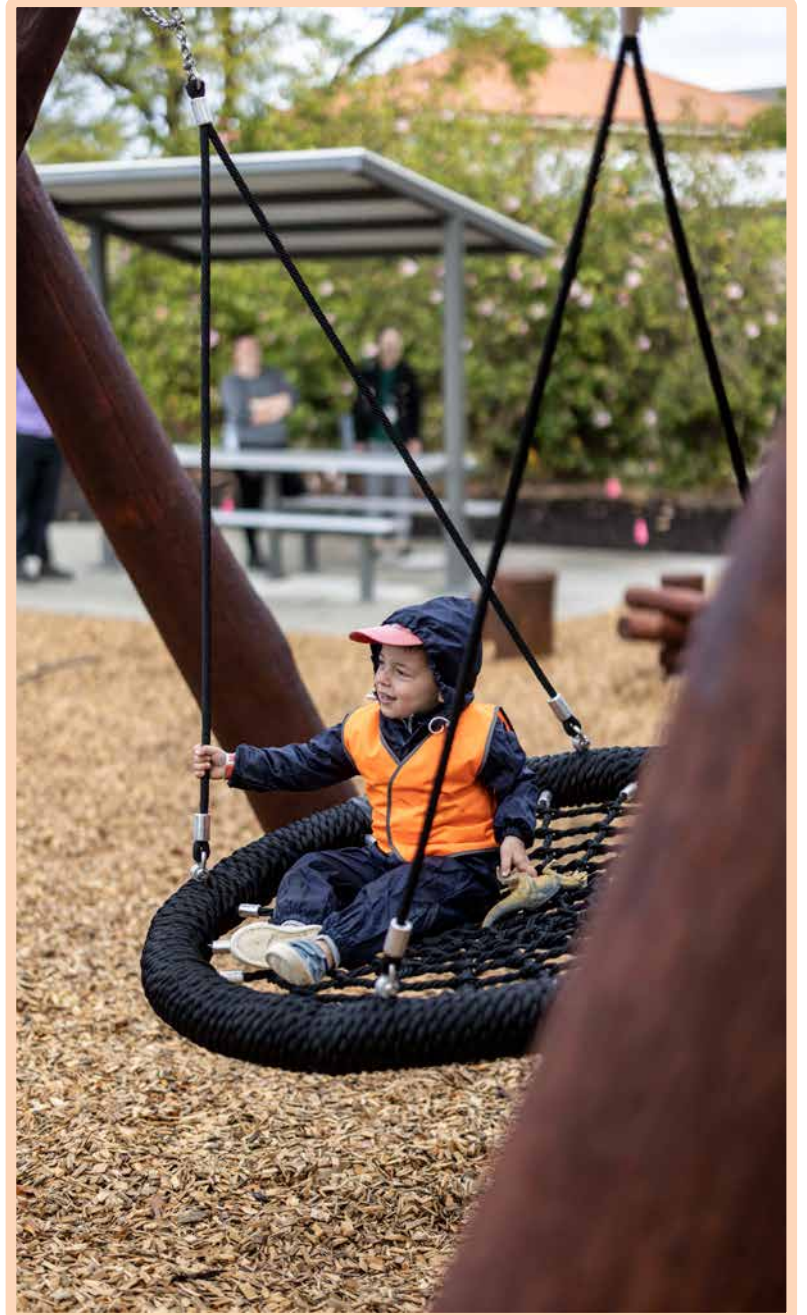


2a.vii Haynes Street Reserve Development and Transition Plan

At the 20 October 2020 Ordinary Council Meeting, Council endorsed the Haynes Street Reserve Development Plan, which includes the conversion of 15 Haynes Street and 31 Sydney Street into public open space and the sale of 25 Sydney Street as a residential lot. In 2022/23, the City of Vincent has progressed with the following works as part of the development plan.

- Implementation of Stage 1 of Haynes Street Reserve commenced in late 2022 with the playgroup and dental buildings at 31 Sydney Street being demolished.
- Between February and March 2023, the engineering team completed site preparation and hardscapes at 31 Sydney Street. The parks team completed the reticulation works.
- By mid-March, new solar lighting to the footpath was installed along with a new picnic shelter and bench seats.
- By the start of April, the new nature play elements were installed including softfall mulch.
- By the end of April, the conversion of 25 Sydney Street into a residential lot was complete.
- Between May and June, the parks team coordinated the installation of the new drinking fountain, feature boulders, lawn and the planting of native shrubs and trees.
- As part of the demolition works, existing power to the site was disconnected. Reconnection of power by Western Power is expected in the second half of 2023, which will enable the bore to be utilised to water the new lawn, plants and trees. The winter rain will help establish the new softscapes until such time as the bore is powdered-up.
- Stage 2 will be implemented following the end of Kidz Garlore's lease in December 2025.





2b. Improve customer experience and community engagement

Implementation of the Small Business Friendly Program Reforms

The small business innovators team developed 33 reforms from more than 300 ideas, business feedback and baseline data assessments. Reforms were grouped into three categories:

| | Number of reforms | Progress completing reforms |
|------------------------|-------------------|-----------------------------|
| Better information | 15 | 56% |
| Business support | 10 | 59% |
| Streamlining Processes | 8 | 61% |

The team has made great progress in developing systems to support small business this includes:

1. Implementing a 'fast track' planning approval stream for low risk applications:

| Small Business Snapshot – Development Application Tracking | BASELINE DATA | YEAR TO DATE |
|---|---------------|--------------|
| | 2020/21 | 2022/23 |
| Small business DAs received (Includes change-of-use, signage and commercial developments) | Not tracked | 37 |
| Percentage of small business DAs submitted incomplete | 81% | 18% |
| Percentage of FastTrack Small Business applications determined in 30 / 60 day timeframe | Not tracked | 100% |
| Percent of Complex Small Business determined in 60 / 90 day timeframe | Not tracked | 75% |

2. Developed a self assessment tool, customers can use this to better understand the type of approval that may be required to get your business started www.vincent.wa.gov.au/develop-build/approval-self-assessment-tool.aspx

3. Developed an eight-step guide to all the approvals and processes associated with small business. This includes information, application forms.



4. Consolidated and centralised permits for public space activation note this is built but content still being developed so this is not yet live.



2b. Improve customer experience and community engagement

The City's Customer Experience project aims to create a customer-centric organisation where we make it easy for people to do business with us, where they feel welcomed and valued.

We continued to work on these project objectives throughout the year with the following achievements:

- Ongoing measurement of the customer experience gathered via the Delighted platform.
- New Customer Service Charter endorsed by Council and publicly available on the website.
- Customer Service Centre created at the Administration Building in October 2022 and opening hours extended.
- Internal communications campaign in development to embed a whole of organisation approach to customer service.
- Continued roll out of CRM system to improve the customer experience.
- Development of a Customer Service Knowledge Base to ensure consistent and accurate information is provided to all customers.
- Small Business Friendly processes established (as reported separately).

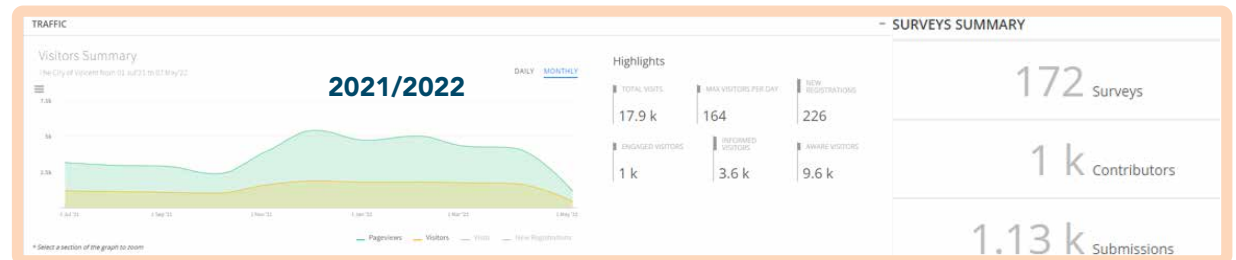
Dashboard reporting has demonstrated 92 per cent satisfaction with customer service at the customer service hub:



We continued to roll out the Community Engagement Framework across the organisation with an emphasis on consistency of consultation methods, closing the loop on each project and reporting.

Training for key staff in the IAP2 (International Association for Public Participation) framework continued with 11 staff members attending the Engagement Essentials Course in February 2023, four attending Engagement Methods training and five attending Engagement Design training in June.

With key staff trained and community engagement champions in key roles, we have been able to drive improvement in community engagement across the organisation.





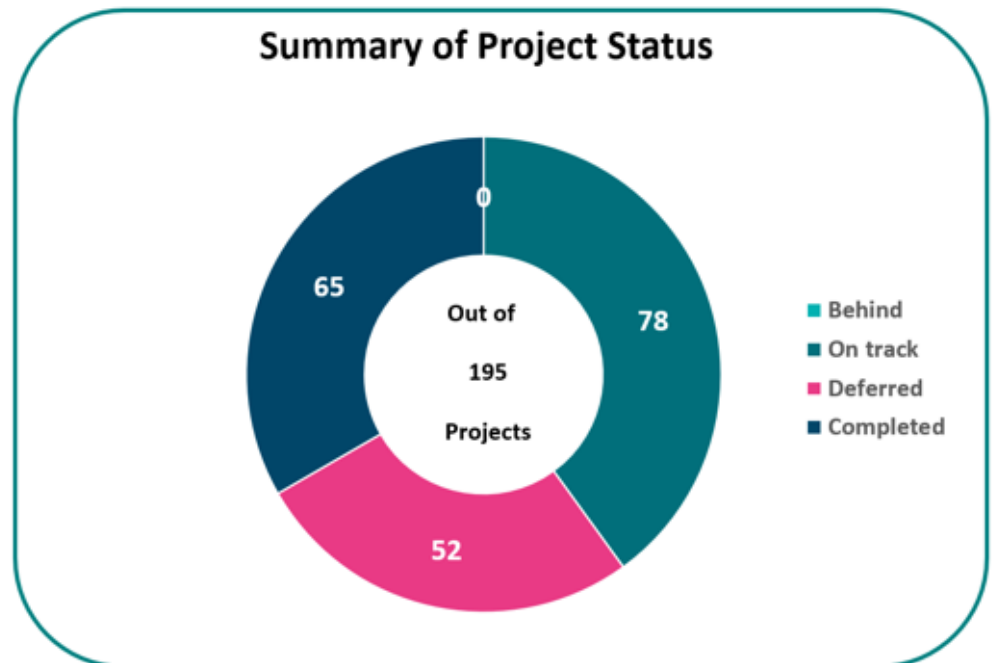
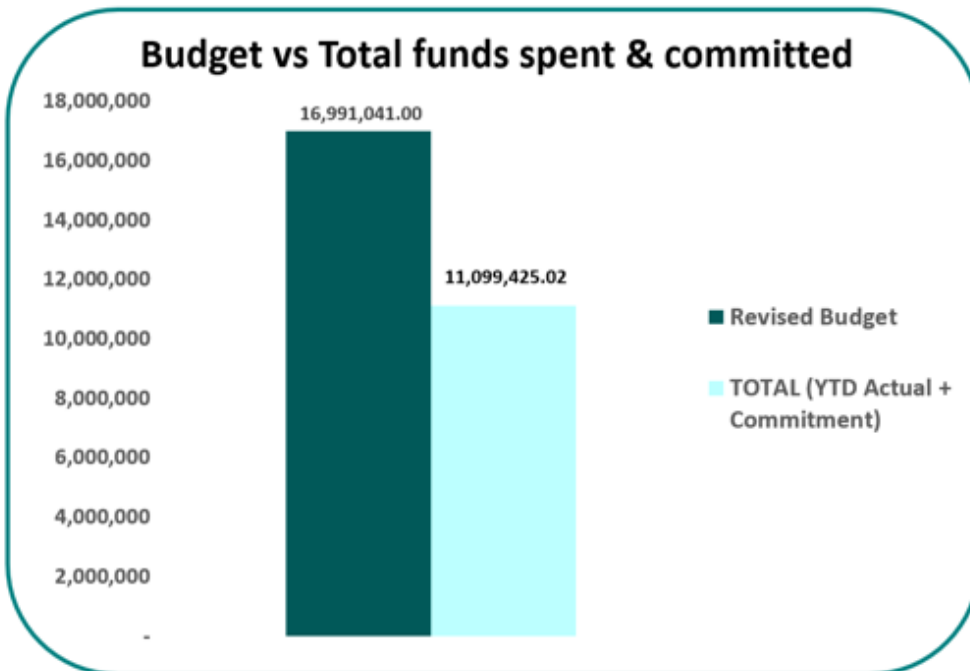
2c. Reporting on the delivery of the Annual Capital Works Program

The City budgeted \$17 million of capital works for the period of 1 July 2022 to 30 June 2023. As at the reporting date, the City has spent and committed \$11.1 million.

Out of 195 projects, 65 projects have been marked as complete and 78 on track for completion with the remainder deferred for future years.

Projects marked as behind are those projects with expected completion beyond 30 June 2023 which may be due to the following reasons:

- external forces (i.e. supply chain, backlog)
- in tendering process
- re-scoping of projects due to increased costs estimates







2d. Advocacy on unfunded Major Projects

Major success stories:

Charles Street: Main Roads abandoned its Charles Street Planning Study after Council approved its submission to not support the Main Roads WA proposal for Charles Street in its current form.

The submission will still be reviewed by a member of the City's Design Review Panel against the ten design principles outlined in State Planning Policy 7.0 Design of the Built Environment before being submitted to Main Roads and a request made to work together to plan better for the future of transport in Perth.

Smoke-free Town Centres

At the end of 2020 and beginning of 2021, the City of Vincent prepared an advocacy agenda. This was established as a list of eighteen initiatives which would be reported quarterly with an update on the advocacy efforts. The list included items seeking legislative change and other items seeking funding.

At the end of 2022, Vincent staff joined other local government staff and elected members at an advocacy workshop. The workshop was led by a registered lobbyist and provided a clear process to establish a strategic approach to advocacy.

Administration has been working toward a new approach. Rather than join the other 137 local governments, who each have a list of approximately 20 advocacy projects, the City has prioritised key projects to focus upon and achieve. The key projects are to be informed by a promotional business case which outlines community support, a way forward, and aligns with State and Federal priorities for the best chance of success through government grants or joint ventures or private investment.

The refined advocacy approach includes funding initiatives (Opportunity) and legislative change (Change).

The key opportunities are Beatty Park, Leederville Oval and Robertson Park.



Opportunity updates:

- **Beatty Park** – The City has had an ongoing advocacy program for Beatty Park including presentations and site visits from State Government Ministers, Federal Government representatives and the Heritage Council. The City is preparing a draft Problem and Opportunity Statement for Council's consideration for public release.
- **Leederville Oval** – Council has endorsed a Working Group to commence the finalisation of the Master Plan – the project plan has been updated for potential budget funding next financial year.
- **Robertson Park** – Plan endorsed and positive advocacy occurring. Funding of clay courts is to be supported by Tennis West.

The key legislative change updates:

- **40km/h limit:** Mayor Cole and the CEO met with the Transport Minister on 24 August 2022 along with the other Inner-City Mayors and CEOs to advocate for the 40km/h speed zone and mid-tier transport initiative.
- **Relocation of the Claisebrook Concrete Batching Plants:** the City has been liaising with Hanson and their appointed property consultants on a potential relocation plan.
- **East Perth Power Station:** the CEO continues to attend Steering Committee meetings and advocate for the Precinct Connectivity Infrastructure sub-projects (Pedestrian Bridge, Summers Street and East Parade Intersection Upgrades and the Jetty).



LEEDERVILLE OVAL WAFL GRAND FINAL BID

The City of Vincent was successful in a bid to host the 2022 WAFL Grand Final. This followed strong advocacy from the CEO directly with the CEO of the Western Australian Football Commission to make the case for hosting the grand final at Leederville Oval.

WAFC:

"Thanks again David to you and your team for the support in delivering the Grand Final...we haven't heard a bad word said about the event...which is quite uncommon for the football public in WA about us!!"

Leederville Connect:

"On behalf of Leederville Connect I would like to thank you for your support of and investment in Leederville shown by the City through the WAFL Grand Final celebrations.

"The event was a great success and much appreciated by the community. It hit the sweet spot between creating an exciting and edgy atmosphere while at the same time being family friendly.

"Informal feedback from our business members was that it brought considerable benefit to the vibrance of their businesses. A preliminary review of our foot-traffic and spend data was that the economic benefit was very significant.

We would strongly suggest that the City continue to support and engage in events of this scale in Leederville."

MAJOR WIN FOR FOOTY

Fans flock to Leederville for historic suburban final

JACKSON BARRETT

The beating heart of Leederville has been transformed into Footyville, embracing the bustling festivities around the suburb's first WAFL grand final.

Local venues showed their support, with gold-and-blue and blue-and-cardinal streamers and balloons lining the suburb's main streets.

Bands played down Oxford Street and bars were packed full of colour as the

Leederville bar Nabar extended its alfresco area into the main street, with the festival of footy helping it do a roaring trade. "It is excellent, the sun's out, it's lovely, we've



CITY OF VINCENT



WE'RE ON BOARD

WAFL GRAND FINAL AT LEEDERVILLE OVAL 2022

VINCENT.WA.GOV.AU



Cr Ron Alexander:

“Congratulations to all concerned on a highly successful Grand Final day that really showcased the combination of Leederville oval and the surrounding commercial/cappuccino strip.

“The expertise and tenacity of those at the City of Vincent to get the surface into such great shape in a relatively short timeframe has been the subject of much positive discussion.

“Firstly, to secure the Grand Final and then spruce up the ground and deliver Footyville at the ground and surrounds has attracted great appreciation from all concerned and particularly from the Aussie Rules hierarchy.

“With the great showcasing of course comes opportunity.

“I chatted with Dale Alcock, Simon Garlick and Wayne Martin amongst others at the ground and later that evening at Fremantle Football Clubs Fairest and Best night. Generally, they were somewhat surprised but elated on how it all came to together so brilliantly.”

Others:

“A quick note to advise how enjoyable the WAFL Grand Final and events around Leederville were last Saturday. The entire day was an extremely enjoyable experience and holding of such an event in a suburban environment elevated the day in my opinion.”

“The event held in Oxford Street coinciding with the WAFL Grand Final was fantastic. Maybe we could see more of the same.”

“My father in law went WAFL Grand Final, he has seen a few! He and his mates were incredibly impressed with the whole vibe put on by the precinct.”



ABOUT LEEDERVILLE OVAL

Leederville Oval has an extensive football legacy being home to many historic games and legends of the game. Hosting the 2022 WAFL Grand Final would be a fitting tribute to this local and state landmark.

Benefits at a glance:

- minutes from central Perth and major roads
- located in short walking distance to two train stations and bus lines
- can accommodate over 9,000 fans
- corporate hospitality areas located inside and close to the oval
- 265 'inground' parking bays and ample parking surrounding the oval
- 4 gate entries
- vibrant town centre with activation areas between the oval and the train.

It would be an exciting new chapter in the oval's history to be host of the most significant day in the WAFL calendar and the City of Vincent look forward to building on this opportunity with all involved to ensure its success.

4 | CITY OF VINCENT

GETTING TO THE GAME

Public transport

Leederville and West Leederville train stations are a short stroll from the oval, with buses also stopping on Loftus Street.

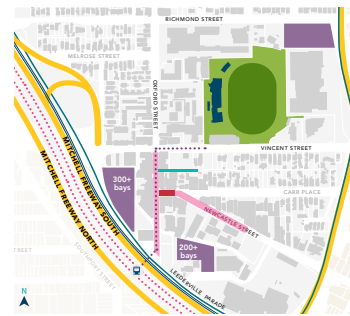
The path to the game

Nearby Oxford Street and Newcastle Street are a bustling urban hub with retail and hospitality opportunities along the strip.

The way to the oval is through the heart of Leederville, making the stroll a pleasant one.

Parking

There are significant parking areas in Leederville for those who choose to come by car.



10 | CITY OF VINCENT

WAFL

Leederville Oval looking lush and green just days out from WAFL grand final

Aaron Kirby *The West Australian*
Mon, 26 September 2022 7:54PM

[Comments](#)



Leederville Oval is nearly ready for the grand final. Credit: Supplied

The mud puddles and lakes of Leederville Oval have been transformed into lush, green grass just four days from the WAFL decider between West Perth and Claremont.

A winter of heavy rain and football took its toll on the oval, with much of the surface turned into a quagmire.

Despite the state of the ground causing more than three WAFL clashes to be moved, the WAFC named Leederville as the host of the 2022 grand final after an International T20 between Australia and England was relocated to Optus Stadium for October 9, just a week after the October 1 decider.

WAFL and Leederville Oval sponsorship: Sullivan Logistics poised to sign major sponsor deal



Glen Quartermain *The West Australian*
Thu, 13 April 2023 2:00AM

[Comments](#)

[Glen Quartermain](#)



Leederville Oval hosted last year's grand final. Credit: Adam Crane/RegionalHUB

The West Australian Football League is locked in negotiations to secure its first major sponsor since 2021, with Sullivan Logistics poised to sign a \$500,000 deal over two years.

The West Australian family owned transport and logistics company is also deep in discussions over the naming rights to Leederville Oval.

Sullivan Logistics is in talks with the City of Vincent, the West Australian Football Commission and Leederville Oval tenants Subiaco and East Perth.

Under the proposal, the stadium would be renamed Sullivan Logistics Oval - or Park - for three years, with an option for another three.

WAFL 2022: WAFC chief executive Michael Roberts confident Leederville Oval will be ready for grand final



Mitchell Woodcock The West Australian
Thu, 11 August 2022 4:06PM
Comments
Mitchell Woodcock



CEO Michael Roberts and Town of Vincent CEO David MacLennan in the centre of Leederville
redit: Jackson Flindell/The West Australian

Leederville Oval's surface will get a makeover costing up to \$40,000 as the City of Vincent races to get it up to scratch ahead of hosting this year's WAFL grand final.

It comes as WAFC chief executive Michael Roberts said he was confident tens of thousands of fans would not miss out on tickets, despite the capacity crowd of 14,000 being under half of last year's attendance for the decider.

Leederville Oval was declared the venue for the October 1 grand final on Thursday, beating out bids from Mandurah, Bassendean, Joondalup and Fremantle.

But it came after the past two games fixtured to be played at the ground were relocated to East Fremantle Oval because the playing surface was deemed unfit.

The ground will have no activity after the Royals' final home game on September 3, with any teams from Subiaco or East Perth still in finals to train away from the oval, giving the surface four weeks to be at its best.

Roberts said an independent turf consultant would work with all parties to get the ground up to standard, which would likely cost between \$30,000 and \$40,000.

"I think it will involve a turf replacement as well as an enhancement plan," Roberts said.

"We believe as part of the city's application to commit to that then it puts us in really good stead.

"The home and away season finishes September 3, as it's going at the moment it's looking like neither East Perth or Subiaco will be a part of that so as part of the commitment from the council and the football clubs, following that date there will be no football on the ground for a month.

"We are really confident it will come up with weeks to spare."

Roberts said there was no contingency plan should the ground not be ready.

"We haven't indicated any back-up plans at this stage," he said.

Roberts downplayed any talk of tens of thousands of fans missing out on attending the grand final because it wasn't at Optus Stadium.

"You go back through history and over the last 10 to 15 years the numbers that have been attending have been in the high teens to the low 20s (thousands)," Roberts said.

"We don't believe that with 14,000 there'll be a lot of people missing out.

"What is pleasing and what is great as part of this bid was the activations around the ground with the nearby retailers down Oxford Street, where a big screen will come in so people can still be part of the activity.

"We're not too worried that people will say they're missing out on activity"

Priority Locations

OUR PRIORITY LOCATIONS COMBINE COMMENTS AND INSIGHTS FROM OUR SURVEY, INTERVIEWS, CASE STUDIES AND PAST STUDIES TO PROVIDE A WELL CONSIDERED RECOMMENDATION OF WHERE OUR SHORT-TERM FOCUS SHOULD BE, AS AN INDUSTRY ALIGNED.



TRANSIT ORIENTED DEVELOPMENTS: RESEARCH REPORT

NB: It is likely that Swanbourne station was not considered by survey respondents, as an existing Market Led Proposal is being considered by the state government.



The CEO engaged directly with the Property Council and the consulting team preparing a research project to identify the best locations and short-term opportunities for Transit-Oriented Developments (TODs) in the Perth metropolitan area and to identify the policy levers necessary to deliver them.

The CEO advocated for Leederville as by far the best location and short-term opportunity for a successful TOD in Perth. He noted we were seeking a train station upgrade for Leederville. Oxford Street was already one of Perth's most successful high streets. The local planning was in place for a high-density high quality TOD and there was a high level of developer interest in redevelopment opportunities.

The top 5 priority locations

Leederville

TRAIN LINE Joondalup
ESTABLISHED 1992

PLACE INDICATOR SCORE



With existing high-density development already within the catchment area, Leederville is a site that has a lot of the amenity required to stimulate further higher density development. Its inner-city location provides for competitive property values, and the area has potential for even more future growth.

Land use mix: Existing mix of commercial uses (retail and office), and residential dwellings of medium to high density.

Planning status: Leederville Precinct Structure Plan prepared and endorsed by Council for determination by the WAPC. The Plan supports a significant intensification of residential, mixed use development throughout the structure plan area.

Each location was assessed in order to benchmark current conditions in each precinct. The place indicators assessment allowed us to understand how each location performs, in relative terms.

The scoring indicators:

Housing: Current dwelling and residents; density; diversity of dwelling types; affordability to lower income households.

Movement: Access to public transport; cycling infrastructure; 15min walkable catchment; walkable rating - walk score.

Amenities: Diversity of amenities; access to open space; amenities per residents.

Employment: Current jobs; employment diversity; socio-economic advantage or disadvantage.

Urban Ecology: urban tree canopy; places of activity; state and local heritage; sustainability indicators (water, power, waste).

